

04 - 08
OCTOBER 2021
TERRUEL

Bringing
principles
and values
to renew
action



8th EMES International Research
Conference on Social Enterprise

EMES events

Full Programme



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Welcoming Words

Dear Conference Participant,

We are delighted to welcome you to the 8th EMES International Research Conference, hosted by the University of Zaragoza in its Teruel campus. This is a landmark event for our research community in a number of ways.

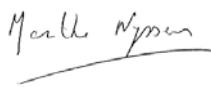
It is the first time we have offered a hybrid event, consisting of face-to-face and digital participation. It is also our first conference in a province and city far from urban dynamics, and which is an epicentre of the depopulation crisis affecting the European rural world. Of course, this is all taking place against the backdrop of the devastating global Covid-19 pandemic that has disproportionately impacted our most vulnerable individuals and communities. It seems to us that Teruel - designated as the 2021 Social Economy Capital by the Spanish Ministry of Labour and Social Economy - provides a poignant venue for the EMES international research community to both reflect on, re-imagine and renew social enterprise, cooperative and voluntary action principles and values in this unprecedented global context.

Our heartfelt gratitude goes to our partners and supporters in this event; the Empower-SE COST Action, the University of Zaragoza's GESES Research Group (Grupo de Estudios Sociales y Económicos del Tercer Sector), the Social Economy Laboratory LAB_ES, CEPES Aragon, Caja Rural de Teruel and of course, the City of Teruel, The Aragon Government, the Catalunya Government, and the Ministry of Labour and Social Economy. This conference also marks the closing of the Empower-SE COST Action (16206) after four years of activities and initiatives to empower the next generation of SE researchers and research communities in peripheral countries.

We hope you enjoy what promises to be an exciting programme of varied, high quality conference papers from upcoming and established scholars in the field of social enterprise, broadly defined.



Millán Díaz-Foncea & Tracey Coule
8th EMES Conference Co-chairs



Marthe Nyssens
EMES President



Rocío Nogales Muriel
EMES Director

About the organizers



EMES International Research Network has held major international conferences since 2001 and gathers 15 established university research centres and nearly 400 individual researchers from over 50 countries. Together, we aim to build up a body of knowledge around our SE concepts including social enterprise, social economy, solidarity economy and social innovation working on international research projects and exchanging on research topics, results and methodologies. We believe in the power of connecting a community of researchers around the world to advance the SE fields. EMES seeks to intercommunicate each other's interests, publications and related information while exchanging opportunities for joint publications and research



COST (European Cooperation in Science and Technology) is a pan-European intergovernmental framework. Its mission is to enable breakthrough scientific and technological developments leading to new concepts and products and thereby contribute to strengthening Europe's research and innovation capacities. This conference is the closing event of Action 16206 "Empowering the next generation of social enterprise scholars" (EMPOWER-SE).



Universidad Zaragoza

University of Zaragoza-GESES (*Grupo de Estudios Sociales y Económicos del Tercer Sector*) is a research group formed by an interdisciplinary team of professors from the University of Zaragoza, from the departments of Management and Organization of Companies, Accounting and Finance, Psychology and Sociology, in coordination with external researchers. Institutional member of EMES since 2019, the lines of work of GESES include: 1) Companies and Organizations of the Social Economy; 2) Public Policies and Sustainable Development; 3) Complex Social Problems and Social Innovation; and 4) Social Responsibility and Sustainable Development Goals.

In partnership with:



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COOPCAT
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Generalitat de Catalunya



GOBIERNO DE ARAGON



Teruel, Spanish Capital of the Social Economy

Last March 2021, the Ministry of Labour and Social Economy of the Government of Spain designated Teruel as the first Spanish Capital of the Social Economy due to the location in this city and its surroundings of social economy experiences with an important local impact and with a great historical tradition, as well as for the key element they represent to tackle depopulation and provide services to the rural environment, especially in one of the regions most affected by this situation in Spain. This nomination represents the seed of the future Network of Cities for the Social Economy in the country.

In this context, Teruel offers an ideal setting for the 8th EMES International Research Conference on Social Enterprise, creating synergies that enhance the image of the city together with an academic event of international scope. It also allows EMES, as a network of people and research entities, to emphasize the need to foster exchanges and connections between the academic field and the social challenges faced in these territories on a daily basis.

www.teruelcapitaleconomiasocial.es

EMES is about networking... even in a hybrid environment

Given the hybrid nature of this conference and all the online events that you have probably attended this past year, you may think that networking is not a priority for us. Well, EMES conferences are all about meeting great researchers who are great people as well so this is what we propose to you depending on the modality of your participation.

Networking face-to-face

Although talking with each other and creating new contacts have never been an issue at any of the EMES events, we like to facilitate the identification of your colleagues and peers so you have an idea before approaching new people. We will use the following identifiers on the delegates name tags:

- Red dot: member of EMES
- Blue dot: PhD student
- Green dot: new at an EMES conference

Networking online

Online delegates will have the possibility of networking within the platform where the conference will be streamed. A “networking” area will allow online participants to set up meeting with other delegates and plenary session speakers. Guidelines on how to do this will be provided to online participants.



Eventsbox by Meetmaps - This is the tool that allows you to access the digital space of the Conference and make the most of your participation. You will be able to access all the event information, check the daily schedule and create your personalised agenda, send a direct message to participants, receive reminders of saved sessions and access the latest conference news.



Presentations planned online are marked with the camera sign whereas those with no icon will be presented face-to-face in Teruel.



Likewise, session chairs who appear with the icon () will be chairing virtually.

International scientific committee

- **Juan Fernando Álvarez** (Universidad Javeriana of Colombia, Colombia)
- **Linda Lundgaard Andersen** (Roskilde University, Denmark)
- **Swati Banerjee** (Tata Institute of Social Sciences, India)
- **Danijel Baturina** (University of Zagreb, Croatia)
- **Ellen Bennet** (Sheffield Hallam University, United Kingdom)
- **Carlo Borzaga** (University of Trento/EURICSE, Italy)
- **Taco Brandsen** (Radboud University, The Netherlands)
- **Roberto Cañedo** (University of Guerrero, Mexico)
- **Anna Ciepielewska-Kowalik** (Polish Academy of Sciences, Poland)
- **Kate Cooney** (Yale University, United States)
- **Jacques Defourny** (HEC-ULg, Belgium)
- **Florence Degavre** (UCL, Belgium)
- **Bernard Enjolras** (ISF, Norway)
- **Philippe Eynaud** (Université Paris 1 - Panthéon-Sorbonne, France)
- **Sílvia Ferreira** (CES-UCoimbra, Portugal)
- **Luiz Inacio Gaiger** (UNISINOS, Brazil)
- **Giulia Galera** (EURICSE, Italy)
- **Malin Gawell** (Södertörns Högskola, Sweden)
- **Nicole Göler von Ravensburg** (Frankfurt UAS, Germany)
- **Lars Hulgård** (Roskilde University, Denmark)
- **Benjamin Huybrechts** (EM-Lyon/HEC-ULe, Belgium)
- **Yu-Yuan Kuan** (National Chung Cheng University, Taiwan)
- **Jean-Louis Laville** (CNAM/LISE, France)
- **Joanne McNeill** (Yunus Centre Griffith University, Australia)
- **Melinda Mihály** (HAS, Hungary)
- **Leandro P. Morais** (UNESP, Brazil)
- **Kim Shinyang** (Korean Association for Social Economy Studies, South Korea)
- **Sonja Novkovic** (Saint Mary's University, Canada)
- **Marthe Nyssens** (UCL, Belgium)
- **Mary O'Shaughnessy** (UCC, Ireland)
- **Francesca Petrella** (AMU, France)
- **Simone Poledrini** (University of Perugia, Italy)
- **Mario Radrigan** (University of Chile, Chile)
- **Michael Roy** (GCU, United Kingdom)
- **Fernanda Wanderley** (Instituto de Investigaciones Socio-Económicas, Bolivia)
- **Dennis Young** (Georgia State University, United States)

Local scientific committee

- **Saioa Arando** (Mondragón Unibertsitatea)
- **Paloma Bel** (Complutense University of Madrid)
- **Ignacio Bretos** (University of Zaragoza)
- **Maite Cancelo** (University of Santiago de Compostela)
- **Rafael Chaves** (University of Valencia)
- **Anjel Errasti** (University of the Basque Country)
- **Carmen Guzmán** (University of Sevilla)
- **Francisco López-Arceiz** (Public University of Navarra)
- **Carmen Marcuello** (University of Zaragoza)
- **Elena Meliá** (Polytechnic University of Valencia)
- **Blanca Miedes** (University of Huelva)
- **Teresa Savall** (University of Valencia)
- **Isabel Saz Gil** (Universidad de Zaragoza)
- **Eloi Serrano** (University Pompeu Fabra)

* Members in bold will be present at the Conference, either virtually or face-to-face.

Schedule at a glance

Monday, October 4th

10:00	OFFICIAL OPENING CEREMONY
11:00	
17:00	PLENARY 1.1 Supporting transformative research and action through policy: what can be expected?
18:30	
	Welcoming cocktail & presentation of #BielayTierraTeruel project

Tuesday, October 5th

09:30 11:00	SESSION 1.1. Governance and accountability in social enterprise, cooperative and voluntary action	SESSION 1.2. Theoretical and empirical foundations and dimensions of SSE	SESSION 1.3. Identities and Ideologies of social enterprise, cooperative and voluntary action	SESSION 1.4. Models of organizing and organization	SESSION 1.5. Hybridity in Organizations and Partnerships
11:00 11:30	Coffee Break				
11:30 13:00	SESSION 2.1. Social	SESSION 2.2. Collaborative Economy and Collective Action	SESSION 2.3. Assessing Value and Impact Over Time	SESSION 2.4. Governing Social Enterprises	SESSION 2.5. Social Enterprise, Public Policy and Public Services
13:00 14:30	Lunch				
14:30 16:00	SEMI-PLENARY 2.1 Applying SE principles and values in policy-making				
16:00 16:30	Coffee Break				
16:30 18:00	SESSION 3.1. Ecosystem Development	SESSION 3.2. Methods of Working and Researching Social Enterprise	SESSION 3.3. Ecosystems and Social Entrepreneurs	SESSION 3.4. Government-SE Relations	SESSION 3.5. Transitions and Transformations (II)
18:00 19:00	PS. [J]ITANA: A community-based participatory action research on reproductive justice lead by gypsy female teenagers		PS. The role of intermediaries in building social enterprise eco-system: the case of Hong Kong		PS. Social enterprise action: an answer to the inaccessibility of care services- a focus on the Moroccan experience
19:00 20:00	Affinity Groups meetings				

					10:00
					11:00
					17:00
					18:30

Schedule at a glance

Wednesday, October 6th

09:00	Social Enterprise Visits				
11:00	Coffee Break				
11:30	SESSION 4.1. Social Innovation models and perspectives across countries and	SESSION 4.2. Scaling Social Enterprises and Social Impact	SESSION 4.3. Social value and social innovation	SESSION 4.4. Economía Social e Innovación Social (in Spanish)	SESSION 4.5. Innovation and organization in communities
13:00	Lunch				
14:30	PLENARY 3. What possibility for new action based on collective principles and values?				
16:00	Coffee Break				
16:30	SESSION 5.1. Disruptive Pathways for Social Change	SESSION 5.2. Survival and Sustainability	SESSION 5.3. Value Creation	SESSION 5.4. Enabling SE Eco-systems	SESSION 5.5. Risk and regulation in microfinancing
18:00	EMES General Assembly				
20:00	Gala Dinner				

Thursday, October 7th

10:00	SESSION 6.1. Advocacy and Empowerment	SESSION 6.2. Globalization and Internationalization Processes	SESSION 6.3. Mechanisms of Solidarity	SESSION 6.4. Institutional Perspectives on Social Enterprise	SESSION 6.5. Universities, education and Social Entrepreneurship
11:30	Coffee Break				
12:00	Book Presentation Event				
13:30	Lunch				
15:00	PLENARY 4. Beyond Hybridity: Addressing complex social and environmental problems through multi-level processes				
16:30	Closing Ceremony				
16:45	Coffee Break				
17:00	EMES PhD Training – 2nd part Researching the collaborative dimension of social enterprise				

Wednesday, October 6th to Friday, October 8th 2021

					09:00
					11:00
					11:00
					11:30
SESSION 4.6. Perspectives on self management and self organisation	SESSION 4.7. SE Action through Polanyian lenses	SESSION 4.8. Advancements on epistemological, methodological and pedagogic aspects of SE	 PANEL 7. Unlocking the transformative potential of culture and the arts: Innovative practices and policies from social enterprises and third sector organizations active in the cultural sector	PANEL 8. Promoting SSE through Public Policies : Three Case Studies and Guidelines for Local Governments	11:30
					13:00
					13:00
					14:30
					14:30
					16:00
					16:00
					16:30
SESSION 5.6. SE in a pandemic era	PANEL 9. Emerging Experiences of Social Economy in Iberoamerica	PANEL 10: Social innovation, Social Enterprises and Rural Development – New Solutions for the Countryside(s)?	PANEL 11: Work-Integration Social Enterprises Longitudinal Evaluation Study with At-Risk Youth in Canada: Ongoing Findings and Research Opportunities and Challenges (II)	PANEL 12. New technologies in the social economy sector	16:30
					18:00
					18:00
					19:00
					20:00
SESSION 6.6. Universities, Education and Social Entrepreneurship	 PANEL 13. New Frontiers in Social Enterprise Action: Sport as Community Builder	PANEL 14. Social innovation, Social Enterprises and Rural Development – New Solutions for the Countryside(s)? (II)	 PANEL 15. Unlocking the transformative potential of culture and the arts: Innovative practices and policies from social enterprises and third sector organizations active in the cultural sector (II)	PANEL 16. New technologies in the social economy sector: The MED +RESILIENT project	10:00
					11:30

Friday, October 8th 2021

09:00
11:00
11:00
13:00
13:00
13:00

Transfer to Zaragoza

Study Visits to SE Experiences in Zaragoza

Informal Closing Event

DETAILED CONFERENCE PROGRAMME

Monday, October 4th

10:00-11:00

OFFICIAL OPENING CEREMONY

- › **Yolanda Díaz** - Second Vice-president and Minister of Labour and Social Economy, Government of Spain
- › **Emma Buj Sánchez** - Major of Teruel
- › **María Eugenia Díaz Calvo** - Councillor for Science, University and Knowledge Society, Government of Aragon
- › **José Martín-Albo Lucas** - Vice-Chancellor of the Teruel Campus, University of Zaragoza.
- › **Marthe Nyssens** - President of EMES

11:00-17:00



Please check the dedicated program of the Transdisciplinary Forum at emes.net

17:00-18:30

PLENARY SESSION 1

ASSEMBLY HALL, FACULTY OF SOCIAL SCIENCES BUILDING

Official welcoming

- › **Luis Miguel Pascual Orts**, *Dean, Faculty of Social Sciences, University of Zaragoza, Teruel Campus*
- › **Millán Díaz Foncea**, *University of Zaragoza, Conference Co-chair*
- › **Tracey Coule**, *Sheffield Hallam University, UK, Conference Co-chair*
- › **Sílvia Ferreira**, *Empower-SE COST Action Chair, Coimbra University, Portugal*

P1 Supporting transformative research and action through policy: what can be expected?

Chair: Rocío Nogales-Muriel, EMES Network & GESES Research Group, Univ. de Zaragoza

- › **Ann Branch**, *Head of Unit, Social and Inclusive Entrepreneurship, Directorate-General for Employment, Social Affairs and Inclusion, European Commission*
- › **Maravillas Espín**, *General Director of Self-Employment, Social Economy and Corporate Social Responsibility, Spanish Ministry of Labour and the Social Economy*
- › **Giulia Galera**, *Senior researcher, EURICSE, Italy*
- › **Rafael Chaves**, *Professor, University of Valencia & CIRIEC-España*
- › **Juan Antonio Pedreño**, *President, Social Economy Europe*

Welcoming cocktail & 2021 SE Teruel Cycle Tour by Biela y Tierra

FRONT GARDEN

09:30-11:00

Tuesday, October 5th

PARALLEL SESSIONS 1

7 PARALLEL SESSIONS & 2 PANELS

SESSION 1.1. Governance and accountability in social enterprise, cooperative and voluntary action

Chairs: Francesca Petrella, P.K. Shajahan

ROOM: Aula 1.1. CCSS

- Why most of Labor-Managed Firms are created ex nihilo? Entrepreneurship, Modes of Entry, and Modes of Governance - *Mirabel Thibault*
-  Corporate governance in social enterprises – case study from social enterprises from Finland, Estonia, Sweden and Latvia - *Heidi Myyryläinen, Jutta Jaani, Vineta Fortina, Mana Farshid*
-  Civil society organisations' accountability patterns in Iraq: Why are some CSOs more responsive to the demands of the poor? - *Ali Bakir Hamoudi, Stephan Köppe, Nessa Winstron*
- Understanding the Governance of Community-based Health Insurance in the Democratic Republic of Congo: A multiple-theoretical Perspective - *Kisanga Arsène, Sybille Mertens*

SESSION 1.2. Theoretical and empirical foundations and dimensions of SSE

Chairs: Jennifer Eschweiler, Klegnerova Legnerova

ROOM: Aula 1.2 CCSS

- Foundations of an institutional-reciprocal welfare state - *Jennifer Eschweiler, Lars Hulgård*
-  Dimensions of Social and Solidarity Economy Sector – Statistics of the Social Economy in the Czech Republic - *Klegnerova Legnerova*
-  Nonprofits' transparency: An integrative framework and research agenda - *Fanny Dethier*
-  The Cost of Unconditional Reciprocity: Predictors of Closure in Italian Social Cooperatives - *Elizabeth Searing, Simone Poledrini, Alessandro Montrone*

SESSION 1.3. Identities and Ideologies of social enterprise, cooperative and voluntary action

Chairs: Florence Degavre, Tracey Coule

ROOM: Aula 1.3 CCSS

- Is social entrepreneurship hijacked by ideology? - *Calin Gurau*
-  Change of scale and identity preservation: A difficult equation for the social innovator? - *Sara Zirari*
- If Not for Profit, then for What? Insights from Faith-Based Social Enterprises in Ghana - *Edmond Vanderpuye*
- Navigating the For-profit – Non-profit paradox: the case of consulting for social enterprises - *Julien Kleszczowski, Guillaume Carton*

SESSION 1.4. Models of organizing and organization

Chairs: Coline Serres, Mauricio Alvarado Gómez

ROOM: Sala Esstudio CCSS

- Technology-driven social enterprises - towards marking a new category - *Davorka Vidovic, Benjamin Gidron*
- Social Enterprises in Lithuania: between normative entrepreneurial values and post-soviet reality - *Eglė Butkevičienė*
-  Social innovation as community provision of public goods - *Giulio Ecchia*
-  A more innovative housing policy through co-production? - *Lars U. Kobro*

09:30-11:00

SESSION 1.5. Hybridity in Organizations and Partnerships

Chairs: *Anaïs Périlleux*,  *Anna Ciepielewska-Kowalik*

ROOM: Sala Juntas VR

- The missing link between legitimacy and hybrid strategies: empirical evidence from Belgian WISEs - *Matthias Staessens*
- Sensegiving – Finding and Transmitting Sense to Navigate Hybrid Partnerships - *Philipp Erpf*
- How do institutional models affect surplus distribution? The case of Belgian breweries- *Anaïs Périlleux*
-  One size does not fit all: Social entrepreneurship legitimization approaches in institutional void and inequality - *Kerryn Krige*

SESSION 1.6. Transitions and Transformations

Chairs: *Sergio Páramo*,  *Michael Roy*

ROOM: Aula 1.6 BBAA

- Solidarity economy and political mobilisation: Insights from Barcelona - *Michela Giovannini*
- The Entrepreneur and the Community in the Battle Against Poverty: The Case of the First Community Health Center in the US- *Nathalie Lallemant-Stempak*
- Solidarity economy under tension: collective strategies, 'new' public spaces, and their influence on the public policy agenda in Ecuador- *María José Ruiz Rivera*
- Social enterprise understandings from a perspective of Geography of Knowledge Production - *Sergio Páramo*

SESSION 1.7. Sustainable development, solidarity and technology

Chairs: *Andrés Morales*,  *Giulio Ecchia*

ROOM: 1.5 BB.AA.

-  Common Pool Resource Institutions: The rise of internet platforms in the social solidarity economy - *Rory Ridley-Duff, Mike Bull*
- Evaluation of the knowledge of the principles of the Social Economy in a labor society - *Ismael Hernández, Valeria Bernardo, Eloi Serrano*
-  The collectives of common life self-organization and the value of reciprocity - *Luiz Inácio Gaig*

- Educating at Scale for Sustainable Development and Social Enterprise Growth: The Impact of Online Learning and a Massive Open Online Course (MOOC)- *Andrés Morales, Sara Calvo*

PANEL 1. Harnessing the transformative power of WISEs. To what extent do WISEs contribute to empowering workers that suffer persistent social stigmatization?

Chairs: *Giulia Galera*,  *Leila Giannetto*

ROOM: Salon Actos CCSS

- Taking stock of the skills of disadvantaged workers. Preliminary findings from in progress research on WISEs (B-WISE project) and Euricse research actions) - *Giulia Galera*
- Work integration social enterprises in Croatian welfare state perspective - *Danijel Baturina*
- The role of the WISEs in France: tackle social exclusion through socio-economic integration- *Giorgia Trasciani*
-  Refugee tech in the EU: the role of social enterprises in supporting migrants' labour market integration with ICT solutions - *Leila Giannetto*

PANEL 2. Theory of social enterprise: Critical insights from a North-South dialogue

Chair: *Philippe Eynaud*,  *Jean-Louis Laville*

ROOM: Salon Actos VR

-  Exploring Epistemic Intersections and Inclusivity in Grassroots Social Enterprises for Transformative Social Innovation - *Swati Banerjee*
-  How rural women in the Global South are likely to be the main agents of social change towards economic democracy - *Luciane Lucas Dos Santos*
- The Failure of the Concept of the Social Enterprise to Reflect Practices of Community Banks in Brazil - *Jeová Torres Silva Júnior*
- Shaping the contours of the social and solidarity economy in reconfigurations of Danish social welfare services - *Linda Lundgaard Andersen*

11:00 - 11:30 Coffee Break

11:30-13:00

Tuesday, October 5th

PAPER SESSIONS 2

8 PARALLEL SESSIONS & 2 PANELS

SESSION 2.1. Social Entrepreneurship and Social Entrepreneurs

Chairs: *Philipp Erpf*,  *Alex Richmond*

ROOM: Aula 1.1 CCSS

- The role of social identity in the formation of social entrepreneurial intentions: an empirical investigation among South Africa's youth - *Alex Bignotti, Sonali Das*
-  The Role of Social Entrepreneurs in achieving the Sustainable Development Goals - *Audrone Urmanaviciene*
- Entrepreneurial Orientation in Social Enterprises: Key to Success in the Dual Mission Achievement? - *Philipp Erpf, Noémie Prébandier, Eglė Butkevicienė*
- Emerging Paradigm of Social Work Entrepreneurship - *P.K. Shajahan*

SESSION 2.2. Collaborative Economy and Collective Action

Chairs: *Mihai Lisetchi*,  *Ali Barik Hamoudi*

ROOM: Aula 1.2 CCSS

- Open Cooperativism and Solidarity Economy, advancing cooperative principles: A case study from Barcelona - *Kevin Flanagan*
-  Looking for a common ground: social enterprises operating in a collaborative economy - *Mihai Lisetchi*
- Commoning through collective action in the energy field - *Osman Arrobbio*
- Organising the enterprise as a common : an alternative to participatory management in collective enterprises - *Kristel Maasen*

SESSION 2.3. Assessing Value and Impact Over Time

Chairs: *Irina Opincaru*,  *Ashley Rostamian*

ROOM: Aula 1.3 CCSS

-  Social value appraisal: cutting the Gordian knot - *Irene Ciccarino, Susana Rodrigues, Jorge da Silva*

- Forward-looking impact assessment – A systematic review and research agenda- *Kiia Strömmer, Jarrod Ormiston*
- A journey of evaluation and impact measurement. Accounts of setting up a monitoring and evaluation framework in a Romanian social economy organisation - *Irina Opincaru*
- "What is our actual impact?" An outcomes assessment in a Belgian shelter for homeless men - *Coralie Helleputte*

SESSION 2.4. Governing Social Enterprises

Chairs: *Ignacio Bretos*,  *Astrid Cocquyt*

ROOM: Sala Estudio CCSS

- The three-level governance of community-based enterprises governing commons - *Coline Serres*
- The use of sortition in overcoming governance challenges - *Adrien Billiet, Simon Pek, Frédéric Dufays*
- Multilevel governance in hybrid organizations – an analysis of failed social enterprises in South Africa - *Sandra Ramos*
-  Community oriented social enterprises in Slovenia - *Tatjana Rakar*

SESSION 2.5. Social Enterprise, Public Policy and Public Services

Chairs: *Jarrod Ormiston*,  *Belen Soto-Ponce*

ROOM: Aula 1.5 BB.AA.

- SSE and Public Policies: Crossed Glances from France and Korea - *Eric Bidet, Nadine Richez-Battesti*
-  Instrumental or transformational co-production in post-crises reality? The case of public services in Poland - *Anna Ciepielewska-Kowalik*
-  The role of sheltered workshops in reforming the disability policy in Romania - *Mihaela Lambru*
- Policymakers' influence on values social enterprises promote: The case of Norway - *Hilde Svrljuga Sætre*

11:30-13:00

SESSION 2.6. Social Enterprise Action with Migrants and Ethnic Minorities

Chairs: *Laurent Fraisse*,  *Bontle Tladi*

ROOM: Aula 1.6 BB.AA.

- Social Enterprises and Immigrants in Turkey - *Murat Anil Mercan*
- Organisations and stringent institutional framework: the example of associations in the field of reception of asylum seekers in Marseille - *Giorgia Trasciani*
-  The social effect for migrant women in southern Brazil through the participation in an art-based social enterprise - *Fabiane da Cruz*
-  Female social entrepreneurs from ethnic minorities: challenges and chances when dealing with social entrepreneurship. Insights from across Europe - *Marie Taylor*

SESSION 2.7. Local and grassroots responses in the areas of food and agriculture

Chairs: *Tine de Moor*,  *Sheila Cannon*

ROOM: Sala de Juntas VR

-  The environmental benefits of grassroots cooperatives in agriculture - *Simon Cornée*
- Social capital in hybrid organizations during Covid-19 crisis: Insights from agri-food cooperatives' mechanisms of solidarity - *Stefanie Friedel, Frédéric Dufays*
- Grassroots circularity and the local communities potential for enabling socially sustainable solutions - *Anna Domaradzka, Magdalena Roszczynska-Kurasinska*

SESSION 2.8. Feminist perspectives contributing to SE

Chairs: *Florence Degrave*,  *Ana Margarida Esteves*

ROOM: Sala Reuniones VR

- Innovating practices and narratives of change in social economy practices - *Florence Degave, Ana Margarida Esteves, Andreia Lemaitre*
-  Feminist Self-Management Practices in the Solidarity Economy: A Quantitative Study of the relationships between gender justice and organizational dynamics in enterprises formed by women - *Nazare Soares, Sílvia Maria Dias Pedro Rebouças, José Carlos Lázaro da Silva Filho*

- 'Where's My Change?': Tensions between art and economics in Glasgow's Feminist Exchange Network - *Kai Roland Green*

- The Hungarian food sovereignty movement – from the women's perspective - *Melinda Mihály*

PANEL 3. A Journey With ICSEM

Chairs: *Marthe Nyssens*,  *Jacques Defourny*

ROOM: Salón Actos CC.SS.

Different researchers involved in the ICSEM Project and the Empower-SE Action

PANEL 4. Seminar Series in Support of Forthcoming Publications on New Cooperativism

Chairs: *Nicole Göler Van Ravensburg*,  *Mary O'Shaughnessy*,  *Rory Ridley-Duff*

ROOM: Salón Actos VR

- New Cooperativism, Values, Principles and Sustainable Development - *Nicole Göler von Ravensburg*
-  Legal and Financial Innovations for Multi-stakeholder Co-operatives - *Silvia Sacchetti*
-  Learning, Spaces and Policy Initiatives for New Cooperativism - *Marcelo Vieta*
-  Digital, Platform and Publishing Co-operatives - *Rory Ridley-Duff*
- Wealth, Gender and Minority Group Sensitivities in Multi-stakeholder Co-operatives - *Linda Lundgaard Andersen*

13:00-14:30 Lunch

14:30-16:00

Tuesday, October 5th

SEMI-PLenary SESSIONS

SP 2.1 Applying SE principles and values in policy-making

Chair: Francesca Petrella, Aix-Marseille University, France

ROOM: Salón Actos CC.SS.

Speakers:

- **Marta Gascón**, *Councillor for Economy, Industry and Employment, Government of Aragón*
- **Josep Vidal**, *DG of Social and Solidarity Economy and Cooperatives, Government of Catalonia*
- **Antonella Noya**, *Organisation for Economic Co-operation and Development, OECD*
- **Juan Manuel Martínez Louvier**, *Director general en Instituto Nacional de Economía Social, INAES - Mexico*

SP 2.2 Alternative approaches to reformulate SE in a post-pandemic world ↻

Chair: Sílvia Ferreira, Coimbra University, Portugal

ROOM: Salón Actos VR

Speakers:

- **Mayo Fuster**, *Universitat Oberta de Catalunya, Spain*
- **Juan Fernando Álvarez**, *Pontificia Universidad Javeriana, OIBESCOOP*
- **Nadia Johanisova**, *Masaryk University, Czech Republic*

16:00-16:30 Coffee Break



These two sessions are held in collaboration with the GSEF Mexico (www.gsef-net.org/es/gsef2021), in a crossed-activity shared by the two programs.

They will be open to the general public and available on streaming including simultaneous translation English<>Spanish.



PAPER SESSIONS 3

7 PARALLEL SESSIONS & 2 PANELS

SESSION 3.1. Ecosystem Development

Chairs: *Francesca Petrella*, 🧑🏫 *Fabiane Da Cruz*

ROOM: Salon Actos VR

- No quick fix – implementing a strategy for a Local Ecosystem for Social Enterprise - *Elof Nellemann Nielsen*
- Fifty Shades of Social Entrepreneurship: the Legal Framework in Continental Europe - *Bram Van Baelen*
- Tackling climate change under time-poverty: Cooperatives as temporal pacers - *Jacob Vermeire, Saskia Crucke, Josephine Mutesi, Annelies Vinck*
- Theorising cooperative and social clusters: limits of social enterprise approaches and lessons from conceptualisations of French Territorial poles of economic cooperation - *Laurent Fraisse, Francesca Petrella, Nadine Richez-Battesti*
- 🎥 How can SE deal with climate change? - *Cira Grippa*

SESSION 3.2. Methods of Working and Researching Social Enterprise

Chairs: *Benjamin Huybrechts*, 🧑🏫 *Kaittrin Doll*

ROOM: Salón Actos CC.SS.

- An Ethnographic Approach to Values in SSE Practices: Subjective Perspectives on Building Social and Economic Connections - *Anja Ivekovic Martinis*
- Cross-pollinating in the beehive: how coworking spaces favour the emergence of social entrepreneurs - *Benjamin Huybrechts*
- Beyond scientific robustness: using social bricolage to navigate the multiple considerations in social impact assessments - *Coralie Helleputte, Marthe Nyssens, Anaïs Périlleux,*
- 🎥 Influence of the Social Entrepreneur's Identity on Award Decision - *Nurgul Keles Taysir*

SESSION 3.3. Ecosystems and Social Entrepreneurs

Chairs: *Céline Bourbousson*, 🧑🏫 *Katrin Martens*

ROOM: Aula 1.1 CCSS

- Institutional and entrepreneurial bricolage in peripheral third places: the case of a French FabLab - *Céline Bourbousson*
- 🎥 From donor to partner: a changing role of big business in the development of social entrepreneurship in Russian Federation - *Yury Blagov, Anastasia Petrova-Savchenko*
- Conceptualising interactions within social entrepreneurial ecosystems: A systematic literature review and research agenda - *Wiebke Heinze, Jarrod Ormiston*
- 🎥 Ebbs and Flows of Social Entrepreneurship Research: A Critical Historical Review - *Michael Roy, Simon Teasdale, Enrico Bella, Anne De Bruin*

SESSION 3.4. Government-SE Relations

Chairs: *Sílvia Ferreira*, 🧑🏫 *Carmen Guzmán*

ROOM: Aula 1.5 BB.AA.

- 🎥 The supporting role of local governments at different stages in the organizational life-cycle of social enterprises - *Astrid Cocquyt, Saskia Crucke, Mirjam Knockaert*
- The impact of government support on social enterprises development: Evidence from Poland - *Agnieszka Pacut, Marek Ćwiklicki*
- 🎥 Collaborating to jointly impact wellbeing – governing relationships between public institutions and local initiatives - *Marleen Fluit*
- Role of state in sustaining social economy actions during COVID19 pandemic: Case study of Slovakia - *Zuzana Polačková, Ivana Garanová Petrisková*



SESSION 3.5. Transitions and Transformations (II)

Chairs: *Benjamin Gidron*, 🧑🏫 *Lauren Jankelowitz*

ROOM: Aula 1.6 BB.AA.

- Transition in the making in financial regime: an unexpected role for social enterprises - *Romain David*
- The emerging field of new social economy? - *Anna Domaradzka, Benjamin Gidron*
- Addressing Sustainable Social Change for All: Upcycled-Based Social Creative Businesses for the Transformation of Socio-Technical Regimes - *Sara Calvo*
- 🇧🇷 Brazil under Bolsonaro: what happens to democratic policies and solidary economy actors? - *Marília Verissimo Veronese*

SESSION 3.6. Building Learning Communities and Environments

Chairs: *Ismael Hernández*, 🧑🏫 *Mara van Twuijver*

ROOM: Sala Juntas VR

- Social entrepreneurs' learning in non-formal environments - *Aleia Bucci, Jonathan Marks*
- Social enterprise for young adults with special educational needs - *Paul Lear*
- Building a transdisciplinary learning community around a SE minor program - *Maarten Hogenstijn*
- 🇧🇷 Becoming narratives of social entrepreneurs via paradoxical leadership - *Andrea Toarniczky, Réka Matolay*

SESSION 3.7. Cooperatives and Cooperativism

Chairs: *Millán Díaz-Foncea*, 🧑🏫 *Georgios Chatzichristos*

ROOM: Aula 1.3 CCSS

- Game theory and cooperatives - *Bodgan Radu Marhelka, Carmen Marcuello*
- 🇵🇹 New Cooperativism as Social Innovation: Progress or Regress? - *Rory Ridley-Duff*
- Social Initiative Cooperatives: a new form of Social Enterprise in Spain - *Millán Díaz Foncea, Ignacio Bretos, Carmen Marcuello*
- 🇬🇷 Translating definition criteria into legal provisions: Social Cooperative Enterprises of Law 4430/2016 in Greece - *Sofia Adam, Ifigeneia Douvitsa*

PANEL 5. Work-Integration Social Enterprises Longitudinal Evaluation Study with At-Risk Youth in Canada: Ongoing Findings and Research Opportunities and Challenges

Chair: *Marcelo Vieta*

ROOM: Sala Esstudio CCSS

- 🇨🇦 The Canadian Work-Integration Social Enterprises Longitudinal Evaluation Study with At-Risk Youth: Introduction and Research Overview - *Marcelo Vieta, M. Derya Tarhan*
- 🇨🇦 Midterm Findings from the Ontario Site of the Work-Integration Social Enterprises Longitudinal Evaluation Study with At-Risk Youth - *Andrea Chan, Ashley Rostamian*
- 🇨🇦 Exploring the experiences of at-risk-youth participants in Work-Integration Social Enterprises in Nova Scotia using a case study approach - *Jeff Karabanow, Kaitrin Doll, Kathryn Williston*

16:30-18:00

PANEL 6. Opportunities and challenges of statistics on SSE

Chairs:  *Ilcheong Yi*,  *Vic Van Vuuren*

ROOM: Aula 1.2 CCSS

-  **Producing Statistics on Social and Solidarity Economy: The State of the Art** - *Marie J. Bouchard, Gabriel Salathé-Beaulieu*
-  **Mapping International SSE Mapping Exercises** - *Coline Compère, Barbara Sak, Jérôme Schoenmaeckers*
- **Producing Statistics on Social and Solidarity Economy: Policy Recommendations and Directions for Future Research** - *Rafael Chaves Ávila*



18:00-19:00

POSTER SESSION

ROOM Salon Actos CCSS para la parte online y Front Garden para colgar los posters

- **[J]ITANA: A community-based participatory action research on reproductive justice lead by gypsy female teenagers** - *Belén Soto Ponce, Manuel Garcia-Ramírez, Lucia Jimenez*
- **The role of intermediaries in building social enterprise eco-system: the case of Hong Kong** - *Wing Sai Jessica Tam*
- **Social enterprise action: an answer to the inaccessibility of care services- a focus on the Moroccan experience** - *Marwane El halaissi*
- **The Social and Solidarity Economy in an Era of Social Isolation: Building Post-Pandemic Futures Through Food in the City of Montreal** - *Maria Fustic*
- **Using Engaged Civic Learning to Aid Social Enterprise Customer Discovery During the COVID-19 Pandemic** - *Rasheda Weaver, Chyanne Blakely, Riana Khan*

19:00-20:00

Tuesday, October 5th

AFFINITY GROUPS MEETINGS

ROOMS TBC

Affinity Groups were launched within EMES to generate thematic-based interest groups aiming to create joint research and publication opportunities.

PhD SOCIAL EVENT

MEETING POINT TBC:
PLAZA TORICO - TERUEL CITY CENTER

ORGANIZED CULTURAL VISIT – TERUEL'S LOVERS SITE

MEETING POINT TBC:
PLAZA TORICO - TERUEL CITY CENTER

If there is a legendary story that identifies Teruel in the world, it is that of the Lovers of Teruel. In the 13th century, Teruel was a frontier town facing the Muslim taifas of Valencia. Juan Diego Martínez de Marcilla and Isabel de Segura, who have been in love since they were young, intend to marry, but Don Pedro, the bride's father, is opposed for economic reasons. Marcilla gets a five-year period from the bride's family to make his fortune and leaves for war to do so. Given the lack of news after his departure, Isabel's father thought of finding a rich man for his daughter to marry her off to, and set his sights on Don Pedro de Azagra, a powerful man and brother of the Lord of Albarracín.



On the same day that Marcilla returned with his fortune to marry Isabel, the families of Azagra and Segura had celebrated the nuptials of their children. That same night, in desperation, Marcilla climbed up to the house of the newlyweds and, entering the bride's chambers, asked her for a kiss, which she, as a married woman, refused. In his grief, Don Diego fell dead.

The next day, while the funeral was taking place, Doña Isabel got up from her seat in the church and approached the body and gave him the kiss she had denied him in life. Instantly she fell dead.

When the town heard of the events, their families decided to bury them together. From then on, history will know them as the Lovers of Teruel. Today their remains can be visited in a mausoleum attached to the church of San Pedro, in the centre of Teruel.

09:00-11:00

Wednesday, October 6th

SOCIAL ENTERPRISE VISITS

Departure from Teruel city center. Delegates wishing to participate will complete the information in this form: <https://bit.ly/InfoDelegatesEMES2021>

Oviaragón-Pastores, Agrarian Coop.

www.grupopastores.coop

MEETING POINT: MESÓN EL ÓVALO (BUS MEETING POINT - TERUEL CITY CENTER)

OVIARAGÓN-Pastores is a cooperative group with more than 40 years of existence that brings together 800 shepherds with almost 400,000 sheep. They are artisans of a profession that requires enjoyment as it requires a lot of effort and dedication. Moreover, it also requires the use of new technologies and the improvement of processes that enable shepherds' quality of life and profitability exist.

Fundación Tervalis

www.fundaciontervalis.es

MEETING POINT: PLAZA LA GLORIETA (BY WALKING - TERUEL CITY CENTER)

Founded in 2005 within the Tervalis Group, its goal is to create stable employment to people at risk of social exclusion through its non-profit special employment centers, the management of the Teruel Food Bank, which distributes more than 350,000 kg of food among vulnerable people in Teruel, and the development of other international cooperation projects.

11:00-11:30 Coffee Break

11:30-13:00

Wednesday, October 6th

PAPER SESSIONS 4

8 PARALLEL SESSIONS & 2 PANELS

SESSION 4.1. Social Innovation models and perspectives across countries

Chairs: *Maarten Hogenstijn*,  *Maria Anastasiadis*

ROOM: Aula 1.1 CCSS

-  A multi-channel interactive learning model of social innovation - *Attila Havas, György Molnár*
-  Power and conflict in social innovation: A field-based perspective - *Michael Roy, Simon Teasdale, Lars Hulgård*
- Social enterprises' social innovation in Portugal: a strategic relational approach to tackling social and societal challenges - *Silvia Ferreira*
-  Are social enterprises innovative in the sector of elderly care services? The case of residences in Andalusia - *Carmen Guzmán Alfonso, Teresa Savall Morera, Francisco Javier Santos*

SESSION 4.2. Scaling Social Enterprises and Social Impact

Chairs: *Anjel Errasti*,  *Marleen Fluit*

ROOM: Salón Actos CC.SS.

- Entrepreneurial orientation and the tension of attention allocation between multiple goals on social enterprise scaling - *Filip De Beule, Bino Paul*
- Social enterprise international expansion: Isomorphism or cross-border scaling of social impact? - *Ignacio Bretos Fernández, Anjel Errasti*
-  Theorizing Scaling of Social Enterprises Using a Case Study from an Emerging Economy - *Prajakta Khare, Amarpreet Singh, Anirudh Agrawal*
- Strategies of Social Enterprise for Scaling Social Innovation - *Roger Spear*

SESSION 4.3. Social value and social innovation

Chairs: *Chi Maher*,  *Maya Goirbelidze*

ROOM: Aula 1.3 CCSS

- Understanding the Dimensions of Social Value: An Exploration Through a Case study of a Social Enterprise from Nepal - *Gladius Kulothungan, Puspa Jirel*
- Social Innovation Framework for Social Enterprises - *Sergio Páramo*
-  Development of Impact Investing in India: An institutional Theory Perspective - *Anirudh Agrawal*
- Healthy Organisations. Challenges for health and the achievement of the SDGs: Role of Social Innovation and Technology – The Social Economy in achieving health and well-being. A review of the literature - *Arelys López-Concepción, Isabel Saz-Gil, Ana Gil-Lacruz*

SESSION 4.4. Economía Social e Innovación Social (in Spanish)

Chairs: *Sara Calvo*,  *Óscar Mauricio Alvarado Gómez*

ROOM: Sala Estudio CC.SS.

-  Sostenibilidad en las organizaciones de la economía social en España - *Esther Villajos Girona*
-  La gobernanza multinivel como escenario global de transformación para la economía social - *Laura Tinoco*
-  Caracterización de la innovación socioecológica según la literatura: Análisis de caso según el Laboratorio Iberoamericano de Iniciativas Socioecológicas La Rábida - *Diego Minga López*
-  Análisis de los artículos publicados en la Social Science Citation Index (SSCI) de la Web of Science Core Collection sobre innovación social - *Diego Minga López*
- Cambio de paradigma en las políticas públicas de fomento de la economía social en el País Vasco: hacia modelos de hibridación organizacional a nivel local - *Jon Morandeira Arca*

SESSION 4.5. Innovation and organization in communities

Chairs: *Taco Brandsen*,  *Sara Zirari*

ROOM: Salon Actos VR

- Indigenous-hybrid Organisations in Colombia: A Multi-Level Analysis Within the Buen Vivir Model - *Andrés Morales*
- Social Innovation in Taiwanese Indigenous Tribes – the Community Renewable Energy Project of Taromak - *Ci Tian, Taco Brandsen*

-  Characterization of European Collective Action Initiatives and their role as enablers of citizens' participation in the energy transition - *Veronica Lupi, Chiara Candelise*
- Why do civil society meta-organizations compete? An explanation through the framework of epistemic governance and representational legitimacy - *Adrien Laurent, Pierre Garaudel, Géraldine Schmidt*

SESSION 4.6. Perspectives on self management and self organisation

Chair: *Saioa Arando*,  *Ueli Loeffel*

ROOM: Aula 1.6 BB.AA.

-  Workers' Self-Management in Argentina: Contesting Neo-liberalism by Occupying Companies, Creating Cooperatives, and Recuperating Autogestión - *Marcelo Vieta*
-  Cooperative identity and humanistic governance - *Sonja Novkovic*
-  How does 'Workers' Co-operative Act' work in Japan? - *Atsushi Fujii, Kendo Otaka*

SESSION 4.7. SE Action through Polanyian lenses

Chairs: *Nadia Johanisova*,  *Naome Otiti*

ROOM: Sala Juntas VR

- A Polanyian Interpretation of the Transformative Social Economy: de-commodifying logics within the social enterpriserships of Koopfabrika program - *Enekoitz Etxezarreta Etxbarri*
- How to conceptualize an alternative to platform capitalism according to the re-embedding process of Karl Polanyi? – *Philippe Eynaud*
- From words to deeds in the Ecuador of 'Buen Vivir': Analysis of the challenges of the institutionalization of solidarity economy through an institutional and substantive approach - *María José Ruiz Rivera*
- Strengthening SE models using the critical lense of Karl Polanyi - *Dirk Holemans*

SESSION 4.8. Advancements on epistemological, methodological and pedagogic aspects of SE

Chairs:  *Rory Ridley-Duff*,  *Vrinda Chopra*

ROOM: Sala usuarios CCSS

-  Postcards from the Edge: Using Visual Methods to Explore Organizational Histories - *Beth Patmore*
-  The Delphi Technique as a participatory research tool. Developing future strategies for and with sustainable acting Social Enterprises in Austria - *Maria Anastasiadis*

11:30-13:00

-  **Ontologies of employee-ownership: Deconstructing and reconstructing a field** - *Rory Ridley-Duff, David Wren*
-  **Stories of social development – a methodological approach based on narrative inquiry** - *Bontle Tladi*

PANEL 7. Unlocking the transformative potential of culture and the arts: Innovative practices and policies from social enterprises and third sector organizations active in the cultural sector

Chairs: Linda Lundgaard Andersen, Silvia Ferreira, Rocío Nogales-Muriel

ROOM: Aula 1.2 CCSS

-  **Gender is dead. Pink is forever. DIY as Resistance and Existence in the Global South** - *Paula Guerra, Sofia Sousa*
-  **Solidarity Economy and Mental Health in Brazil: producing culture and democracy** - *Marilia Verissimo Veronese*
-  **Roles and places of cultural NGOs in the fabric of a European Capital of Culture. A study case on Timisoara 2023** - *Alexandru Dragan*
- **Cultural transformativity, solidarity economy and intersectional learning** - *Linda Lundgaard Andersen*

- **Juxtaposition, encounter and drift: transformative social innovation through culture and the arts** - *Aviv Kruglanski*

PANEL 8. Promoting SSE through Public Policies : Three Case Studies and Guidelines for Local Governments (UNRISD session)

Chair:  Ilcheong Yi

ROOM: Aula 1.5 BB.AA.

-  **Public Policy and Devolved Governance: Facilitating the Social and Solidarity Economy in the Liverpool City Region** - *Helen Heap, Alan Southern, Matt Thompson*
-  **Public Policies Enabling the Social and Solidarity Economy in the City of Montreal** - *Marguerite Mendell, Nancy Neamtan, Hyuna Yi*
-  **Guidelines for Local Governments on Policies for Social and Solidarity Economy** - *Hamish Jenkins, Ilcheong Yi, Samuel Brülisauer, Kamen Chaddha*
-  **Policy Systems and Measures for the Social Economy in Seoul** - *Kil Soon Yoon, Sang Yoon Lee*

13:00-14:30 Lunch

14:30-16:00

PLENARY SESSION 3

P3. What possibility for new action based on collective principles and values?

Chair: Lars Hulgård, Roskilde University (Denmark)

ROOM: Salón Actos CCSS

Speakers:

- **Tine De Moor**, *Erasmus University, The Netherlands*
- **Swati Barnejee**, *Tata Institute of Social Sciences, India*
- **Fernanda Wanderley**, *Universidad Católica Boliviana "San Pablo", Bolivia*

16:00-16:30 Coffee Break

PAPER SESSIONS 5

6 PARALLEL SESSIONS & 4 PANELS

SESSION 5.1. Disruptive Pathways for Social Change

Chairs: Kai Roland Green, 🧑🏫 Kaitrin Doll

ROOM: Salón Actos VR

- Utopian thinking in social innovation for social change and transformation - *Jennifer Eschweiler, Luise Li Langergaard*
- 📺 The strange death of the student social economy in Ireland: Can Erik Olin Wright's concept of interstitial transformation provide some insights? - *Deiric Ó Broin*
- Have we agreed on that? Collective values in Community Grassroots Innovations - *Paola Raffaelli*
- 📺 Social Entrepreneurs Can Move Beyond the Constraints of Financial Resources - *Seham Ghalwash, Ayman Ismail*

SESSION 5.2. Survival and Sustainability

Chairs: Mirabel Thibault, 🧑🏫 Ali Bakir Hamoudi

ROOM: Aula 1.2 CCSS

- Survival Advantage of Converted Firms over Ex nihilo Firms. An Empirical Appraisal on French Worker Cooperatives - *Mirabel Thibault*
- Large Converted Cooperatives: What Survival Patterns? - *Esmeralda Gerritse*
- 📺 What do you mean when you say sustainability? Returning to Practice with Fourth Generation Evaluation to Conceptualize Sustainability in Community-Based Organizations - *Alex Richmond*
- 📺 The Competitive Advantage of Entrepreneurial Spirit. Entrepreneurial Orientation and Cooperatives' Performance in Switzerland - *Ueli Löffel, Markus Gmür*

SESSION 5.3. Value Creation

Chairs: Marta Solórzano-García, 🧑🏫 Astrid Cocquyt

ROOM: Aula 1.3 CCSS

- 📺 How does social value creation look like in Georgia? (The example of five social enterprises) - *Maya Giorbelidze*
- 📺 Values-driven Sustainable Innovative Green Entrepreneurship Model for Value Creation and Stakeholders' Benefits: A Food sector Case Evidence from India - *Karthika Palanisamy, Karthikeyan Muthumarriyappan*
- Is stakeholder value creation a criterion for social value management in social enterprises? - *Marta Solórzano García, Carmen Guzmán Alfonso, Teresa Savall*
- 📺 Análisis prospectivo de la dinámica social en modelos de negocio para la generación de valor - *Oscar Mauricio Alvarado Gómez, Martín González Vásquez*

SESSION 5.4. Enabling SE Eco-systems

Chairs: 🧑🏫 Harri Kostilainen, 🧑🏫 Belén Soto-Ponce

ROOM: Sala de Usuarios CCSS

- 📺 Enabling social enterprise ecosystems to address wicked problems by combining systems thinking and complexity social entrepreneurship approaches - *Sharon Zivkovic*
- 📺 Enabling ecosystems for social enterprise start-ups - *Philip Marcel Karré*
- 📺 Characteristics of the enabling ecosystem fostering social enterprises and social innovations - *Harri Kostilainen, Jukka Lindberg*
- 📺 The role and the interplay between enabling ecosystem for SEs and multilevel governance in promoting sustainable development. Evidences from Italy - *Enrico Testi*

16:30-18:00

SESSION 5.5. Risk and regulation in microfinancing

Chairs: *Linda Lundgaard Andersen*,  *Bontle Tladi*

ROOM: Aula 1.5 BBAA

- Supporting microfinance via professional associations: Analysis of the Tanzanian case through the lens of Ostrom's institutional design principles - *Tristan Caballero-Montes*
-  Staff Turnover and Female Leadership in Social Enterprises: The Case of Credit Risk in Microfinance - *Naome Oti*
-  Developing a sustainable ecosystem of circular economy with a multistakeholder cooperative governance. The case of a solidarity fintech - *Cynthia Srnc, Philippe Eynaud*
- Integrating Market Conditions into Regulatory Decisions on Microfinance Interest Rates: Does Competition Matter? - *Tristán Caballero-Montes*

SESSION 5.6. SE in a pandemic era

Chairs: *Chi Maher*,  *Eric Bidet*

ROOM: Salón Actos CCSS

- Where to now? Searching for SE approaches to enable the post-pandemic re-emergence and sustainability of culture-based creative tourism in small cities and rural areas - *Nancy Duxbury*
- Grassroots initiatives during the COVID-19 pandemic in Hungary - reflections on a participatory action research - *Melinda Mihály*
-  Managing social enterprises during Covid-19 crisis. A dynamic capabilities approach - *Nina Magomedova, Pilar Cano-Serrano*
- Work related stress among social enterprise managers working in health and social care during Covid-19 pandemic: practice and policy implications - *Chi Maher*

PANEL 9. Emerging Experiences of Social Economy in Iberoamerica (in Spanish)

Chairs: *Carmen Marcuello*,  *Juan Fernando Alvarez*

ROOM: Sala Estudios CCSS

-  La economía social y solidaria como instrumento de reincorporación de excombatientes en Colombia - *Alberto García Müller, Juan Fernando Álvarez*

-  La Cooperativa Agrícola Numa Gamaa Ski Yu Me'Phaa, la Asociación Civil Xuajin Me'Phaa y la Honorable casa de los pueblos de Ayutla: Un ecosistema de economía social y solidaria en acción - *Roberto Cañedo, María del Carmen Barragán, Margarita Muciño*
- La experiencia de los mercados sociales españoles - *Millán Díaz, Ignacio Bretos, Carmen Marcuello*
-  Desarrollo territorial y fomento de la economía social y cooperativa. Procesos emergentes en Chile de articulación entre gobiernos regionales, municipios y empresas de la economía social y cooperativa - *Fuentes, B., Hernández, L., Inostroza, P., Radrigán, M.*

PANEL 10: Social innovation, Social Enterprises and Rural Development – New Solutions for the Countryside(s)?

Chairs: *Lucas Olmedo*,  *Mara van Twuijver*

ROOM: Aula 1.6 BBAA

- Emergence of eco-social innovations in rural areas: cases from Denmark and Portugal - *Anna Umantseva*
-  Analysing Two Modes of Spread (Regional and Process-relational) in Social Innovation in the Case of EPAM, Rural Portugal - *Jamie-Scott Baxter*
-  Classifying rural-urban short food supply chain cooperation models to evaluate their sustainability - *Katrin Martens, Sebastian Rogga, Anette Pirorr, Bernd Pölling, Andreas Obersteg*
- Transformative potential and impacts of SI initiatives: an exploratory study from a Portuguese rural region - *Marina Novikova*

PANEL 11: Work-Integration Social Enterprises Longitudinal Evaluation Study with At-Risk Youth in Canada: Ongoing Findings and Research Opportunities and Challenges (II)

Chairs:  *Marcelo Vieta*,  *Katrin Martens*

ROOM: Aula 1.1 CCSS

-  WISE participants in two remote First Nations: Sustainable livelihoods and food security down with COVID-19 lock down - *Shirley Thompson, BJ Oni*

-  Embedding the Sustainable Development Goals in Integrated Social Accounting - *Laurie Mook*
-  Experiences and findings of the Vancouver, British Columbia faction of a longitudinal WISE evaluation study with at-risk youth - *Peter Hall, Lindsay Simpson*

PANEL 12. New technologies in the social economy sector

Chair: *Paula Peña*,  *Teresa Gaspar*

ROOM: Sala Reuniones VR

- Social innovation and digital tools: drivers and barriers. Lessons from the +Resilient project - *Francesca Petrella (AMU)*
- How to apply Open data technologies in social economy: Pilot projects in +Resilient project - *Alexandra Mendonça (RCDI), Paula Peña (ITAINNOVA)*
-  (How) can Artificial Intelligence contribute to a sustainable world? The symbiosis of multidisciplinary teams - *Francisco José Lacueva (ITAINNOVA)*

-  Leading a Humanity Digital Transformation through Digital Platform Cooperatives. The case of Mondragon Team Academy and the NEWSCHOOL - *José Mari Luzarraga (Mondragon Team Academy)*

18:00-19:00

EMES General Assembly

ROOM SALON ACTOS CCSS

20:00

Gala Dinner

El Milagro Restaurant
www.restaurantelmilagro.com

The local band D'Colorao will ensure that music (and dance) make their appearance.

Shuttles will be provided; meeting point for departure at Mesón El Óvalo in Teruel city center.



D'Colorao is a flamenco-fusion group; their songs are based on different flamenco styles (such as rumbas, bulerías, alegrías, etc.), but always with an open spirit to experimentation with other types of music. The group was born in September 2014 with Irene Gómez's poems as a basis for music. She is the vocalist and lyricist of the group and grew up in Aliaga, a village in Teruel. The other members of the group are Mariano Bailera (flamenco guitar), Simone Orsini (electric bass) and Darío Bernad (percussions). They all live in Zaragoza.

They offer a show that is a mixture of emotions, a delight of creativity and authenticity through their own themes, in which they cover topics such as self-esteem, gender violence, nature, friendship, etc. It is an invitation to joy and to embrace the passion for music and flamenco. In addition to their personal repertoire, they perform covers of other renowned artists such as Lole y Manuel, Manzanita or Camarón de la Isla.

<https://dcolorao.com>



PAPER SESSIONS 6

6 PARALLEL SESSIONS & 3 PANELS

SESSION 6.1. Advocacy and Empowerment

Chairs: 🧑🏫 Bok Gyo Jeong, 🧑🏫 Marleen Fluit

ROOM: Sala Estudio CCSS

- 📺 Social Enterprises and Advocacy: A Case of South Korean Social Enterprises - Bok Gyo Jeong, Hee Soun Jang, Meeyoung S. Lamothe, Seongho An, Jiwon Suh, Misun Lee
- 📺 Toward gender equality? UK Social Enterprises and women's empowerment through employment - Lilian Miles, María Granados, Joy Tweed
- 📺 Barriers to the establishment of Social enterprises working with people over 50 years of age in the Czech Republic - Marie Dohnalova
- 📺 Social responsibility through the lens of mainstream businesses and social enterprises in Brazil - Fabiane da Cruz

SESSION 6.2. Globalization and Internationalization Processes

Chairs: Anjel Errasti, 🧑🏫 Maya Giorbelidze

ROOM: Aula 1.5 BBAA

- What could a Global Cooperative look like? - Anjel Errasti, Ignacio Bretos, Carmen Marcuello
- The Internationalization of Social Enterprises: An Explorative Multiple Case Study on the Factors and Antecedents of Internationalization - Nazli Massih, Elisa Dries, Filip De Beule, Johan Bruneel
- 📺 Using scale to create social change in South Africa- Lauren Jankelowitz
- Structuring short food supply chains without losing their soul. The case of a collective of food cooperatives in Wallonia (Belgium) - Florence Lanzi
- Supplier development-based intercooperation between food retailers and their small local suppliers. The case of Eroski.- Josu Santos Larrazabal, Imanol Basterretxea Markaida

SESSION 6.3. Mechanisms of Solidarity

Chairs: Malin Gawell, 🧑🏫 Naome Oti

ROOM: Aula 1.3 CCSS

- Relational innovations and social enterprises coloured by community, solidarity and rationality - Malin Gawell
- 📺 The Values Driving Social Enterprises in the Baltic? - Terrence Brown, Heidi Myyryläinen, Inguna Jurgelane-Kaldava, Mervi Raudsaar
- How do strong and weak ties within policy networks influence the effectiveness of social enterprises in the context of reducing food waste? - Samantha Sandilands

SESSION 6.4. Institutional Perspectives on Social Enterprise

Chairs: Michela Giovaninni, 🧑🏫 Sara Zirari

ROOM: Aula 1.1 CCSS

- We are what we do (repeatedly): an Institutional Logics Analysis of the TSOs' Professionalisation and De-professionalisation - Giorgia Trasciani
- 📺 Mediating Social Entrepreneurship in South Africa and India: Exploring linkages between economic and social logics - Vrinda Chopra
- 📺 Challenges with development of work integration social enterprises in Latvia - Lāsma Līcīte-Ķurbe
- 📺 Support for elderly people with dementia as an international cause of social entrepreneurship: the case of Hogeweyk project and its catalytic effects - Anabela Dinis, Sabrina Oliveira

10:00-11:30

Thursday, October 7th**SESSION 6.5. Universities, Education and Social Entrepreneurship**Chairs: *Abel Diaz-Gonzalez*,  *Michael Roy*

ROOM: Aula 1.2 CCSS

- The Role of Universities as Resources Intensifiers in the Ecosystem for Social Entrepreneurs - *Abel Diaz Gonzalez*
-  The role of the universities in social entrepreneurship ecosystem development - *Yury Blagov, Yulia Aray*
- The Role of Education for Sustainable Development (ESD) in unleashing the critical and transformative potential of culture and the arts through the social economy - *Vincent Caruana*
-  Building university-community partnerships towards Roma social justice: opportunities and challenge - *Belén Soto Ponce, Daniela E. Miranda, Ana Gutierrez-Martinez, Tainara Paulon-Protasio, Manuel Garcia-Ramirez*

SESSION 6.6. Frameworks and Models for Social EntrepreneurshipChairs: *Linda Lundgaard Andersen*,  *Ueli Loeffel*

ROOM: Aula 1.6 BBAA

-  The Social Entrepreneur as a Relational Designer – An Empathy-based Analytical Framework - *Bontle Tladi*
-  Social Entrepreneurial Intention: Educating, Experiencing and Believing - *María Granados, Milton Sousa, José Augusto Lacerda*
- Social Entrepreneurship and Management: Foundational Concepts, Learning Approaches and SE Practices - *Linda Lundgaard Andersen, Luise Li Langergaard, Lars Hulgård*
- Social Enterprise Model Canvas: What Business Models for Social Enterprises? - *Charlotte Moreau, Sybille Mertens, Lola Arpigny, Simon Meert*

PANEL 13. New Frontiers in Social Enterprise Action: Sport as Community Builder Chairs: *Danijel Baturina*,  *Alex Richmond*

ROOM: Salón Actos CCSS

- On a brink of a new field? Sports TSO's in Croatia and social entrepreneurship opportunities - *Danijel Baturina*

- Sport as community builder. A Romanian case study - *Mihai Lisetchi, Nicolae Bibu*
-  Football in the community: An investigation into mission alignment/drift in the commodification of Football Community Sport Trusts - *James Bostock, Mike Bull, Jon Woodward, Jon Sibeley*
-  Why Social Enterprise?: A RAMESES Narrative Review of Social Enterprise to support sustainability in Sport for Social Change (S4SC) - *Alex Richmond, Evelyne de Leeuw, Anne Bunde-Birouste*

PANEL 14. Social innovation, Social Enterprises and Rural Development – New Solutions for the Countryside(s)? (II)Chairs: *Lucas Olmedo*,  *Mara van Twuijver*

ROOM: Sala Juntas VR

-  Governance beyond the state: a socially innovative endeavour or a precursor of neoliberalism? - *Georgios Chatzichristos*
- Exploring social enterprises as rural development actors – potential and limits of their engagement with place - *Lucas Olmedo, Mara van Twuijver, Mary O'Shaughnessy*
-  Participatory Methodologies and Approaches for People Centered Rural Innovation - *Swati Banerjee*

PANEL 15. Unlocking the transformative potential of culture and the arts: Innovative practices and policies from social enterprises and third sector organizations active in the cultural sector (II) Chairs: *Linda Lundgaard Andersen, Sílvia Ferreira, Rocío Nogales-Muriel*,  *Joana Marques*

ROOM: Salón Actos VR

- Arts and Culture social enterprises tackling social and societal challenges in Portugal - *Pedro Fidalgo, Paula Abreu*
-  Situating worker cooperatives in the arts and construction industry: a comparative analysis through a Polanyian lens - *Joana Marques, Luisa Veloso*
- The SMart cooperative model and scale-up experience: Spreading social innovation in the cultural field across Europe - *Rocío Nogales-Muriel*

- Classic music concerts for vulnerable people:
Exploring Musethica's new formulas for wider social impact - *Patricia Eugenia Almaguer Kalixto*

11:30-12:00 Coffee Break



12:00-13:30

Thursday, October 7th

BOOK PRESENTATION EVENT

FACE-TO-FACE MEETING WITH THE AUTHORS IN THE FRONT GARDEN

ONLINE MEETING WITH THE AUTHORS: AULA 1.1 CCSS, AULA 1.2 CCSS AND AULA 1.3 CCSS

In English:

- *"Social Enterprise in Western Europe: Theory, Models and Practice"* (2021), edited by Jacques Defourny, Marthe Nyssens
- *"Social Enterprise in Asia: Theory, Models and Practice"* (2021), edited by Eric Bidet, Jacques Defourny
- *"Social Enterprise in Latin America: Theory, Models and Practice"* (2021), edited by Luiz Inácio Gaiger, Marthe Nyssens, Fernanda Wanderley
- *"Theory of Social enterprise and pluralism: Social movements, solidarity economy, and the global South"* (2021), co-edited by Philippe Eynaud, Jean Louis Laville, Luciane Lucas Dos Santos, Swati Banerjee, Flor Avelino, Lars Hulgård
- *"Social Enterprise, Health, and Wellbeing. Theory, Methods, and Practice"* (2021), edited by Michael J. Roy, Jane Farmer
- *"Social Innovation in Latin America: Maintaining and Restoring Social and Natural Capital"* (2021), edited by Sara Calvo, Andrés Morales
- *"Social Enterprise in Central and Eastern Europe: Theory, Models and Practice"* (2021), edited by Jacques Defourny, Marthe Nyssens
- *"A financial guide for social entrepreneurs"* (2021), Nikolay A. Dentchev, Philippe Eiselein, Maxime Bouckaert, Kris Vander Velpen, Abel Díaz González
- *"Workers' Self-Management in Argentina"* (2020), Marcelo Vieta
- *"Organizing Logics, Nonprofit Management and Change: Rethinking Power, Persuasion and Authority"* by Tracey Coule, Carole Bain

In Spanish:

- *Experiencias Emergentes de la Economía Social en Iberoamérica*, Juan Fernando Álvarez y Carmen Marcuello
- *Guía para la Aplicación de Contratos Reservados a Empresas de Inserción en la Administración Pública* (2019)
- *Guía jurídica y fiscal del cohousing cooperativo en la Comunidad Valenciana* (2020)
- *Modelos innovadores para impulsar a las cooperativas agroalimentarias, evitar el abandono de explotaciones y fomentar el relevo generacional* (2020)
- *Guía para la constitución y funcionamiento de una sección de Explotación Comunitaria de la Tierra* (2020)
- *Informe sobre la ley 5/2019, de 28 de febrero, de estructuras agrarias de la comunitat valenciana: su impacto en cooperativas agroalimentarias* (2019)
- *Guía de procesos de integración de cooperativas agroalimentarias* (2019)
- *Informe sobre aspectos problemáticos en el IVA de las cooperativas agroalimentarias* (2019)

13:30-15:00 Lunch

15:00-16:30

Thursday, October 7th

CLOSING PLENARY SESSION

P4. Beyond Hybridity: Addressing complex social and environmental problems through multi-level processes

Chairs: Millán Díaz, GESES Research Group, Univ. of Zaragoza, Tracey Coule, SHU

ROOM: Salón Actos CCSS

Speaker:

➤ **Silvia Dorado-Banacloche**, *University of Massachusetts Boston*

Respondent:

➤ **Marthe Nyssens**, *Catholic University of Louvain, Belgium*

16:30-16:45

Closing Ceremony

16:45-17:00 Coffee Break

17:00-19:00

EMES PhD Training – 2nd part

Researching the collaborative dimension of social enterprise

ROOM: Salón Actos CCSS

The goal of this face-to-face session is to complete the individual and online collective work done as part of the blended learning EMES-COST training school, whose first part was held online in October 2020.

Such goal will be achieved through a combination of a methodological workshop as well as some work group reflecting on the lessons learned in the previous phases and the progress made since the online gathering in October.

17:00-17:50 | Introduction to participatory video research, Andrés Morales

17:50-18:00 | Short break

18:00-18:50 | Working Groups Presentations:
Group members will share an update on what they have done since the online meeting in October, focusing on lessons learned and progress made.

18:50-19:00 | Closing round



09:00-13:30

Friday, October 8th

09:00-11:00

Transfer to Zaragoza

MEETING POINT: MESON EL OVALO - TERUEL CITY CENTER

Delegates wishing to participate will complete the information in this form:
<https://forms.gle/ck6mV7aL8RjcqWg47>

11:00-13:00

Study Visits to SE Experiences in Zaragoza: La Magdalena, a cooperative neighborhood

The neighborhood of La Magdalena is located to the east of the Old Town of the city of Zaragoza, within the limits of the old Roman wall. The cooperative tradition of Zaragoza has a long history, but in recent years La Magdalena has brought together a significant number of cooperatives, linked to the associations and networks that the neighborhood has historically had.

In just 500 meters around the tower of the Plaza de La Magdalena there are enterprises that are part of the social and solidarity economy; cooperatives that innovate, that take a step forward, such as the vegetarian restaurant Birosta, La Ciclería - Zaragoza's social center of the bicycle, the Germinal printing company, with more than 30 years of existence, the social bookstore La Pantera Rossa, the vegetarian creperie A Flama, the design studio with recycled materials Recreando, Aupro - cooperative that brings together architecture with engineering, environment and photography, or the tapas bar La Otra, among others.



13:00-13:30

Informal Closing Event





Conference plenary speakers



Ann Branch works for the European Commission in Brussels in the department for Employment, Social Affairs and Inclusion. She heads a team working on social and inclusive entrepreneurship and social economy, developing both policy and innovative funding support. Her work currently includes leading the Commission's preparations on its forthcoming action plan

on the social economy. She has worked for the EU institutions for over 20 years on a range of EU policies and funding programmes. During this time she has led work on the cultural and creative sectors, education for innovation, European social dialogue and industrial relations, and the Culture, Creative Europe, and Erasmus+ EU funding programmes. In 2019 she was awarded the "Outstanding Public Social Intrapreneur of the Year Award" by the Schwab Foundation for Social Entrepreneurship. This year she was included as "One of the top 100 women in social enterprise in 2021" by Euclid Network.

Twitter: @AnnBranchEU

Maravillas Espín is the Director General for Self-Employment, Social Economy and Corporate Social Responsibility in the Spanish Ministry of Labour and Social Economy. She is a Doctor in Law from the Autonomous University of Madrid (Spain), where she has developed her teaching and research activity in the Area of Labour and Social Security Law. She is a specialist in self-employment, entrepreneurship and associated work, the social economy, public policies to combat social exclusion and protection of vulnerable groups. In all of these fields, she applies the gender perspective as a transversal methodological criterion. Her doctoral thesis, *The working partner. Criteria to systematize the reality of collective self-employment*, obtained the National Prize of the Economic and Social Council in 2008. She is the author of numerous articles and chapters in collective works. In her most recent publications, she addresses legal issues transformed by the economic crisis, successive labour reforms and the impact of international and European legislation.



Giulia Galera is Senior Researcher at Euricse since 2008. Her research activities are focused on: the role and potential of social enterprises in Central Eastern Europe, the concept of social enterprise and its legal evolution, new typologies of cooperatives, innovative pathways for integrating asylum seekers and refugees, the role of social enterprises in building

a proximity welfare system. Giulia graduated in International and Diplomatic sciences and she obtained a PhD in International Studies from the School of International Studies of the University of Trento. She coordinated several European and international research projects, including the recent follow-up of the "Mapping Study on Social Enterprise eco-systems", co-led by Euricse and EMES and she collaborated with several international and national institutions, including the European Commission, ILO, UNDP, OECD, and the European Parliament. She is currently member of the Advisory Boards of two OECD projects and of co-ordinating the research Work Package of the Erasmus Plus EU Project B-WISE.

Rafael Chaves is Professor of Economic Policy and Social Economy at the University of Valencia (Spain). He obtained a European Doctorate Laureate in Economics in 1995 and was Director of the Research Institute IUDESCOOP for ten years until he took on the position of Director of the Official Doctorate Programme on Social Economics at the same university. He is President of the Scientific Commission on Social and Cooperative Economics of CIRIEC-international. His research has focused on public policies towards the third sector, major figures in the field of social economy, and definitions and theories on the third sector and social economy. He has published in many journals (such as *The Service Industries Journal*, *Service Business*, *Management Decision*, *Annals of Public and Cooperative Economics*, *CIRIEC-España*, *Journal of Cooperative Studies*...) and is also the authors of several books (published by De Boeck, Peterlang...). He has extensive experience in leading international and national projects, financed by European Institutions such as the European Economic and Social Committee or the DGV of the European Union, the scientific network CIRIEC-International and the Spanish Ministry of Science. He is an elected member of GECES - Expert Group on Social Economy and Social Enterprises of the European Commission.





Juan Antonio Pedreño holds a BA in Chemistry (specialized in industrial chemistry) at Granada's University (Spain). He is an expert on social economy and co-operatives. He started his professional career as High School teacher and became a founding member of the education co-operative Severo Ochoa, of which he assumed the presidency for more than 20 years. Currently, he is the President of Social Economy Europe, CEPES (Spanish Business Confederation of the Social Economy), UCOMUR (Murcia's Region Worker Co-operatives) and UCOERM (Murcia's Region Education Cooperatives). Furthermore, Mr. Pedreño is the General Coordinator of the ESMED network (Euro-Mediterranean Social Economy) and a member of the Spanish Economic and Social Committee. He is the author of articles and papers on the social economy enterprise model. Social Economy Europe (SEE) is the voice of social economy enterprises and organisations in Europe.

Rocío Nogales Muriel is the Managing Director of the EMES International Research Network since 2004. She earned her PhD at the University of Barcelona in 2017 on the topic of social innovation in cultural and artistic social enterprises. In particular, she studied the scaling-up process of the SMart cooperative model and her thesis was distinguished with the ENCATC 2020 Research Award on Cultural Policy and Management. She was a member of the Experts Group on Social Enterprise of the European Commission (GECES) from 2013 to 2017 and currently represents EMES as Observer member in the UNTFSSSE. In 2020 she was the rapporteuse of the Toledo Declaration for the Social Economy, which was signed by 19 Member States. She is a member of the REScoop.eu Working Group on Gender; of the Council of the Spanish SMart cooperative; the coordination team of the Ecopoetry Festival held in Northern Extremadura (Spain); and the Spanish Network of Community Culture Entities and Agents (REACC). More recently, she co-launched Luminosas, an initiative aimed at raising awareness on issues of gender equality and social justice through photography and poetry. She is also co-editor of the book series "Routledge Studies in Social Enterprise & Social Innovation".



Marta Gascón Menal is Regional Minister of Economy, Industry and Employment of the Government of Aragon since 2015, where she assumes the autonomic competences in Social Economy, Cooperativism and Labour Insertion through the Directorate General of Labour, Self-Employment and Social Economy and the Aragonese Institute of Employment - INAEM. She holds a degree in Economics and Business Studies from the University of Zaragoza, and has experience as a company manager at the main bank in the region, Ibercaja. In 2004 she began her political activity as Senator for Huesca in the Spanish Parliament and between 2007 and 2011 she was a councillor in the Huesca City Council where she was responsible for the Finance Department and Delegation of Participatory Budgeting. Currently, her Department is working on the enactment of the Aragonese Social Economy Law, as well as on the Plan for the Promotion of the Social Economy in Aragon, which is expected to see the light of day in 2022.

Josep Vidal Fàbrega is a teacher and qualified social educator; he also holds a Master in Social Economy of the University of Barcelona, a Cooperative Business Management Postgraduate degree from ESADE, a Master in Public Administration from ESADE - Ramon Llull University, and a Master in Research in Education, with a specialization in Inequality, Investigation and Educational Action from the Autonomous University of Barcelona (Spain). Since 2016, he has been the General Director for the Social Economy, the Third Sector and Cooperatives of the Generalitat de Catalunya. He is the Vice President of the International and Social Innovation Department of ECAS – Catalan Social Action Organisations; a member of the Board of Third Social Sector of Catalonia; the Coordinator of the Social Economy Group of the Table of the Third Social Sector of Catalonia; and a Representative of ECAS and the Table of the Third Social Sector in different European organisations. He is the Regional Councilor of Girones Regional Council, the National Councilor of ERC (Republican Left of Catalonia) and the vice-president of municipal policy of Girona.



Conference plenary speakers



Antonella Noya is the Head of the Unit on Social Economy and Innovation at the Center for Entrepreneurship, SMEs, Regions and Cities. She organises and coordinates the work on social economy, social entrepreneurship, and social innovation inside her Directorate. Antonella leads the cooperation with the European Union (DG EMP, DG GROW,

EEAS) in these areas of work.

Antonella has a university degree in political sciences from the LUISS University in Rome, a specialisation in legislative drafting and a post degree diploma in economics of territorial development and urban planning from La Sorbonne. She speaks fluent English, French, and Italian (her mother tongue) and fair Spanish.

Antonella has authored, co- authored and coordinated a number of OECD publications and policy papers.

Antonella sits in various national and international scientific and steering committees and advisory boards . She represents the OECD at the United Nations Taskforce on Social and Solidarity Economy, and at the GECES (Group of Experts on Social Economy and social enterprises) coordinated by the EC.

Antonella has been awarded in 2021 as one of the 100 influential Women in Social Entrepreneurship, by the Euclid Network.

Juan Manuel Martínez Louvier holds a degree in Industrial Engineering from the Universidad Iberoamericana de Puebla (Ibero Puebla, Mexico), a Master in Cooperative Business Management from the University of Mondragon in the Basque Country (Spain); and a Master in Development, Environment and Societies from the Catholic University of Louvain (Belgium). Prior to his position at the Spanish National Institute of Social Economy (INAE), he served as Director of the Economic and Social Innovation Laboratory at Ibero Puebla. In addition, he held the position of coordinator of the Master in Management of Social Economy Enterprises, organised through a partnership between Ibero Puebla and the University of Mondragon (Spain). At Ibero Puebla, he was also the Coordinator of the Articulation and Social Intervention Programmes, specifically in the areas of adult literacy, human rights, environment, HIV-AIDS and the social economy. He collaborated in the Tepeyac Association of New York (US) as a Public Liaison and Advocacy Officer and in Community Promotion, and for a brief period he worked at Volkswagen de México as Head of the Engine Production Line.



Francesca Petrella is a professor of economics at Aix-Marseille University (France) and she has been a researcher at the LEST (France) since 2006. She is co-responsible for the Specialised Master's Degree in the management of third sector organisations at Aix-Marseille University. She is a member of research networks at national and international levels (e.g. EMES, CIRIEC, RIUESS). She

has developed research projects on social economy organisations, their evolution and interactions with public policies, social innovation, quality of work in the social economy and new forms of governance of social welfare services. In particular, she studied childcare and personal home care services. Recently, she participated in the European research project on Third Sector Impact (TSI) and in the ICSEM Project, and she co-authored (with Nadine Richez-Battesti) the French report of the European project on "Mapping Social enterprises and their ecosystem". She is also a member of the European COST Action Empower-SE.

Mayo Fuster Morell is the lead researcher of Digital Commons (Dimmons) Research Group of the Internet Interdisciplinary Institute of the Open University of Catalonia (UOC, Spain). In addition, she is a faculty associate at the Berkman Klein Center for Internet and Society – Harvard University (US) and at the Government and Public Policies Institute (IGOP) of the Autonomous University of Barcelona (UAB, Spain). She is the director of Barcelona UOC Chair in Digital Economy: for a Platform Economy focused on people's welfare and the right to the city (Open_Chair), result of an agreement between the Open University of Catalonia, the Barcelona City Council and Barcelona Activa. She is UOC's lead researcher for the European project PLUS: Platform Labor in Urban Spaces. She also was the lead researcher for the European project DECODE: Decentralised Citizens Owned Data Ecosystem and of IGOP's European Project P2Pvalue: Techno-social platform for sustainable models and value generation in commons-based peer production in the Future Internet. In 2010, she concluded her PhD thesis at the European University Institute in Florence (Italy), on the governance of common-based peer production, and has numerous publications in the field.





Juan Fernando Álvarez Rodríguez

is professor of the specialization in social and solidarity economy management and director of the area of studies in transformative organizational ecosystems at the Pontificia Universidad Javeriana in Bogotá (Colombia). He holds a PhD in social sciences from the University of Lisbon (Portugal) and a master's degree in social economy from the University of Barcelona (Spain). He is the President of the

Scientific Committee of CIRIEC Colombia and a member of the Observatory of Social Economy and Employment (OIBESCOOP).

Nadia Johanisova, PhD, is an

associate professor at the Faculty of Social Studies at Masaryk University, Brno (Czech Republic). She has a degree in biology from Charles University in Prague (Czech Republic) and a PhD in environmental humanities from Masaryk University. She has taught and written about alternative economic approaches, policies and

bottom-up initiatives. Her main interest lies in the interface between economics and the environment and in practical solutions which blend economic, social and environmental benefits, such as eco-social enterprise and the social and solidarity economy. She is the author and co-author of several books, book chapters and many articles.



Sílvia Ferreira holds a PhD in Sociology. She is an assistant professor at the Faculty of Economics of the University of Coimbra (Portugal) and a researcher at the Centre for Social Studies of this university. She has been involved in research on social-security reform, third sector and social policy, social entrepreneurship and social innovation in the social and solidarity economy, social enterprises, volunteering and state/third-sector

partnerships in local governance. She has been involved in the main international association for the third sector/social enterprise, namely in the International Society for Third Sector Research and the EMES International Research Network. Her research interests include the evolving nature of the welfare state and of welfare mixes, the relationships between the state and the third sector, governance, partnerships and the third sector, complex systems theories, third sector and social economy organisations, innovation and social and solidarity entrepreneurship. She has recently coordinated the TIMES Project in Portugal and is the Chair of the Empower-SE COST Action.

Tine De Moor holds a PhD in History from Ghent University (Belgium, 2003) and a postgraduate in Environmental Sciences from the University of Antwerp (Belgium, 1999). Since September 2021, she has held a chair as Professor of Social Enterprise & Institutions for Collective Action at Rotterdam School of Management (RSM), Erasmus University (The Netherlands). As a scientist, she wants to be at the heart of society, focus on important

social themes, and enter the dialogue with citizens, governments and companies. Issues that have been studied by her current and past research teams are the many energy and care cooperatives that have developed over the past decade, the initiatives of citizens involved in short food supply chains, the formation of platform cooperatives and the renewal of the mutual as a form of insurance for the self-employed. Prof. De Moor's research is aimed at understanding the function and impact of social enterprise in society.

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LinkedIn: tine-de-moor-a341b619.



Conference plenary speakers



Swati Banerjee, PhD, is a professor at the Tata Institute of Social Sciences (TISS), Mumbai (India), and co-ordinator of the Right Livelihood College, RLC Mumbai at TISS, which is part of a global network of universities initiated by the Right Livelihood Foundation, Stockholm (Sweden). The key thematic focus of her work includes people-centred

social innovation and social entrepreneurship, social context of education, participatory methodologies, human-centred design thinking and livelihoods of marginalised communities. She is heavily involved in research and is the Associate Editor of the Social Enterprise Journal by Emerald Publishing (UK). She has several publications to her credit and is the co-editor of the recently published book, *People-Centered Social Innovation: An emerging paradigm with global potential from Routledge, New York (US)*. She is also involved in global discussions on social innovation and achievement of Sustainable Development Goals in United Nations ESCAP Asia Pacific regional forums and simultaneously part of several grassroots innovations in India.

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Instagram: @drswatibanerjee

Fernanda Wanderley holds a doctorate in sociology from Columbia University (US) and is the director of the Institute for Social and Economic Research at the Catholic University (IISEC-UCB), La Paz (Bolivia). Her research areas include sustainable development, the social and solidarity economy, feminist and care economy, labour market and gender relations. Recent publications include the books *The contribution of peasant and indigenous agriculture in Bolivia*, co-authored with T. Velarde (UCB & CIPCA, 2021) and *Social Enterprise in Latin America - Theory, Models and Practice*, co-edited with M. Nyssens and L. I. Gaiger (Routledge, 2019), and the chapter "Paradoxes of Andean-Amazonian Development in the 21st Century: Extractivist Growth and Loss of Environmental Heritage", co-signed with J. P. Benavides and H. V. Cossio in the book *Buen Vivir and the Challenges to Capitalism in Latin America* (Routledge, 2020).

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Lars Hulgård is full professor at Roskilde University, Denmark and permanent visiting professor at Tata Institute of Social Sciences, Mumbai, India since 2011. In addition to this between 2015 and 2017 he was full professor of social innovation and social entrepreneurship at University of Southeast Norway to assist in establishing a research platform on social economy and

social innovation. He received his PhD in 1995 in Public Administration from Roskilde University with a thesis on social innovation in social policy and social work. 2018-2019 he was appointed professor of social innovation at Faculty of Economics at Coimbra University in Portugal.

Silvia Dorado-Banacloche is an associate professor of management at the College of Management, UMass, Boston (US). She is also an associate editor of Business and Society (<http://journals.sagepub.com/home/bas>) and a board member of DePaul Industries (www.depaulindustries.com), a social enterprise devoted to generating employment for individuals with disabilities. In her research, Dr. Dorado has explored topics around processes of social innovation within markets as well as the founding, management and challenges of social enterprises. She has published on these topics in some of the top journals in management, including the *Academy of Management Journal*, *Business and Society*, *Journal of Business Ethics*, *Journal of Business Venturing*, *Journal of Development Entrepreneurship*, *Nonprofit and Voluntary Sector Quarterly*, and *Organization Studies*. Dr. Dorado received her undergraduate degree on Business administration from Universidad Autónoma de Madrid (Spain), her M.A. from MIT (US), and her Ph.D. from McGill University (Canada).





Marthe Nyssens is a professor of social economy at UCLouvain (Belgium). She is a member of the Interdisciplinary Research Centre for Work, State and Society (Centre Interdisciplinaire de Recherche Travail, État et Société, or CIRTES). She has been prorector of UCLouvain on “Transition and Society” since September 2019. She teaches at the FOPES and at the Economics School of Louvain, where she is in charge of the “Economy and Society”

programme. She founded the first minor in sustainable development. She is one of the linchpins of the new complementary master in social economy (UCLouvain – ULiège, Belgium). She was president of the NGO “Louvain Coopération”. She has been a member of the Royal Academy of Belgium, “Technology and Society” class, since 2015. Her work focuses on the conceptual approaches of the social economy and social enterprise and on the links of these organisations with the state, the market and civil society in different fields of activity: services to people, integration through economic activity, the commons, etc. Together with Jacques Defourny, she coordinates the International Comparative Social Enterprise Models (ICSEM) Project, which involves some 230 researchers from 55 countries around the world. She was a founding member and is currently president of the EMES International Research Network.



Tracey Coule is a Professor of Non-profit Work and Organization in the Department of Management, former Programme Leader of Sheffield Business School’s Doctorate in Business Administration (DBA), at Sheffield Hallam University. Tracey has extensive experience of applied research on nonprofit organizations, governance, organization development, public service innovation, social policy and a passion for policy and practice relevant

research, playing major roles in research projects for central government, statutory health bodies and national and local nonprofit organizations

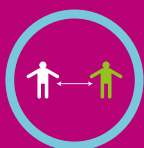
Millán Díaz-Foncea holds a PhD in Economics and Management of Organisations from the University of Zaragoza (Spain), where he holds a position in the Department of Business Management. His research has been developed within the GESES-University of Zaragoza Research Group and focused on the study of the social economy, collective entrepreneurship, social enterprises and new economies (solidarity economy, sharing economy...).

Specifically, his research lines have been: (1) the social economy, including the analysis of the foundations of SE entities, the evaluation and social impact of organisations, and the study of new trends; (2) cooperative societies, their creation and operation, their contribution to local economic development, and their internal organisation; and (3) social enterprises, examining the concept, their characteristics, their creation and their operation. His research activity has resulted so far in the publication of 26 journal papers as well as 18 books, monographs and chapters. He is the co-chair of the 8th EMES International Research Conference.



Safe conference facing COVID

The following basic principles of COVID-19 security and prevention have been established, which will guide the establishment of measures for the operation of the face-to-face part of Conference:



1. Contact limitation

A major effort has been made to offer the Conference in a hybrid format through a user-friendly platform that approximates physical participation in order to meet the limited number of contacts required. In addition, seating capacities have been established in the parallel session rooms and safety distance between seats in the plenary sessions, leaving it to the contribution of those attending in person to avoid crowds in the corridors of the buildings.



2. Personal prevention measures

Proper use of the mask, which will be compulsory during the Conference, and frequent and meticulous hand hygiene are basic measures to avoid transmission, as well as respiratory hygiene. To encourage this, a mask and hand gel can be found in the Conference welcome bag and will also be available at the Conference reception.



3. Cleaning and ventilation

The University of Zaragoza has a very demanding cleaning protocol to ensure the regular academic activities are carried out in its facilities. In order to support this work, we have sought to leave the facilities after each work period, when the classrooms should be ventilated, and to be able to be outdoors for as long as possible.



4. Case management

The University of Zaragoza has established a procedure for dealing with the onset of symptoms in any person in the university centre, which will be adapted to the existing scenario at any given time, adjusting to the downward trend or becoming more demanding in accordance with the recommendations of the health authorities, depending on the situation. In any case, people with symptoms compatible with COVID-19 will not be able to access the facilities, for which we request the contribution of all delegated.



LUCA APP - It is a solution that allows the registration and tracking of contacts in a fast and respectful way with our privacy, both for the public events of the Conference and for the private meetings that we may have. As users we have to register at the entrance to the conference rooms and building through the QR code that will be visible on the wall, and cancel the presence at the exit. In this way, we can have the traceability of the contacts we have had during the 4 days of the Conference in order to confirm or discard our close proximity to a positive COVID case, if it arises.

NOTE: this information is taken from the document published by the Spanish Ministry of Health: https://www.mscbs.gob.es/profesionales/saludPublica/ccayes/alertasActual/nCov/documentos/Medidas_Centros_Universitarios_COVID_16072021.pdf

In case you need to do any test upon arrival to Teruel, you can go to this laboratory:

Policlinic SEAP Teruel

Address: DE BAJOS, Cño. Castralvo, 17, 44002 Teruel

Phone: 978 62 07 80

Website: policlinicasseap.com

Social media

If you are active on the social media, please be sure to follow us on Facebook and Twitter! You can find below the names of organisers and supporters as well as hashtags that we'll be using during the Conference:

			
EMES	EMESnetwork	@EMESnetwork	emes.net
COST	COST.Programme	@COSTProgramme	
UNIZAR	unizar.es	@unizar	unizar.es
CEPES Aragón	cepesarago	@CEPES_Aragon	economiasocialaragon.es
Laboratorio de ES	LaboratorioES	@LAB_ES_Unizar	labes-unizar.es
Ministry of Labour and Social Economy	Empleogob	@empleogob	mites.gob.es
Teruel City Government	AytoTeruel	@Ayto_Teruel	turismo.teruel.es
Caja Rural de Teruel	cajaruralteruel	@ruralteruel	ruralteruel.com/es
Teruel, Capital de la Economía Social	TeruelEconomiaSocial	@TeruelEcoSocial	teruelcapitaleconomiasocial.es

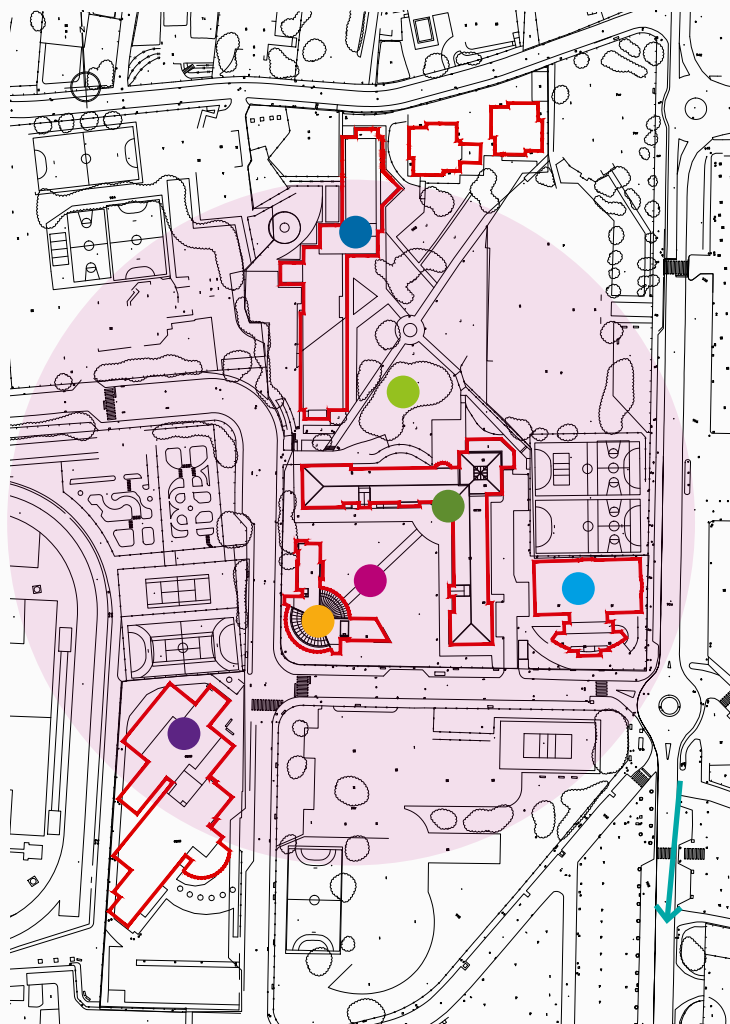
They made it possible

- › **Local organising committee:** Isabel Saz-Gil, F. Javier Pérez, Ana Gargallo, Bodgan Radu Marhelka, Begoña Cabanés, César Sánchez, Cristina Bernad, Ignacio Bretos (*Unizar*).
- › **EMES:** Rocío Nogales Muriel, Sophie Adam, Tamara Bilbija.
- › **Communication & design:** Guiomar Sánchez Mill & David González (*Culbuks, design and web presence*); Emek Filogullari (*photography & video*); Eva Gracia, M^a Jesús Serrano, Laura Sánchez & Mercedes Ventura (*Ideas a Mares, social media & media support*).
- › **Online platform and streaming:** Enrique Navarro, Juan Pazmiño & Isabela Cortés (*Black Focus Producciones*).

Maps

Teruel Campus - Unizar

This map includes the various buildings on the Teruel campus.



VR.- Vicerectorado Blg.

Front garden - welcome point

EUPT.- Escuela Politécnica Blg.

CCSS-. Ciencias Sociales Blg.

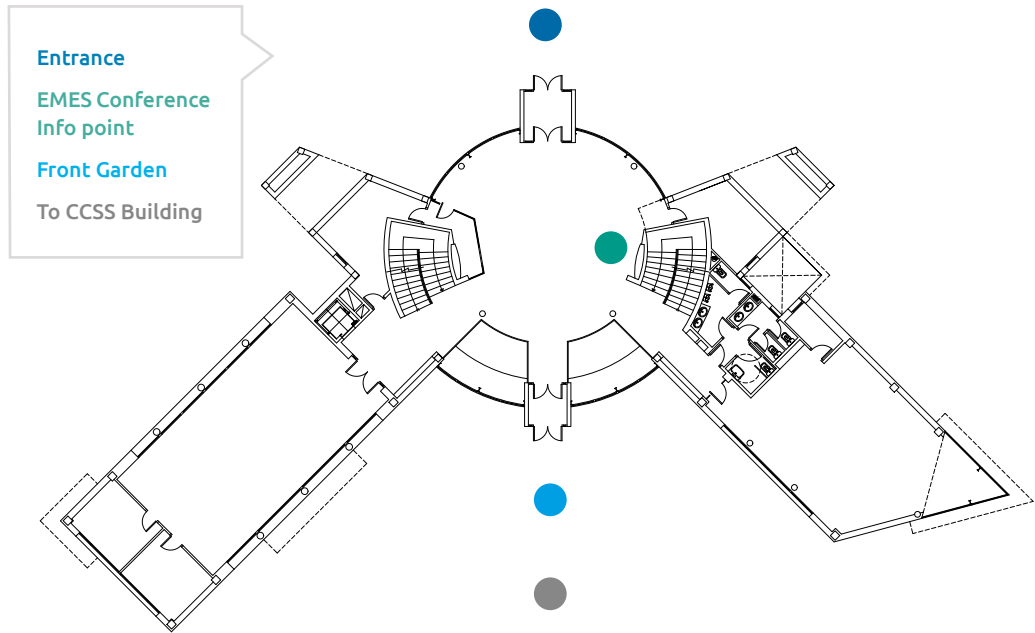
Back garden - coffee breaks & lunches

C.M.U. Pablo Serrano

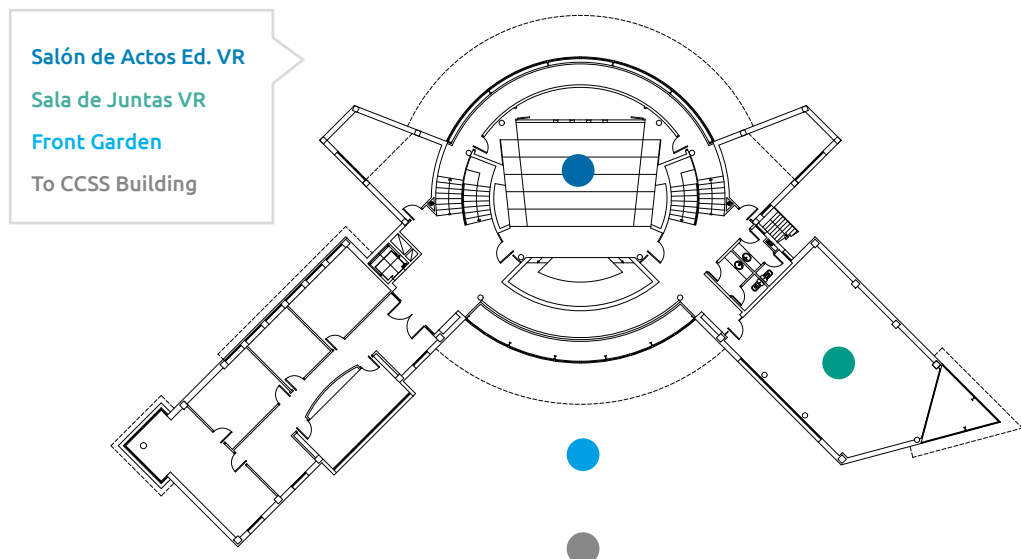
BBAA.- Bellas Artes Blg.

To the city center

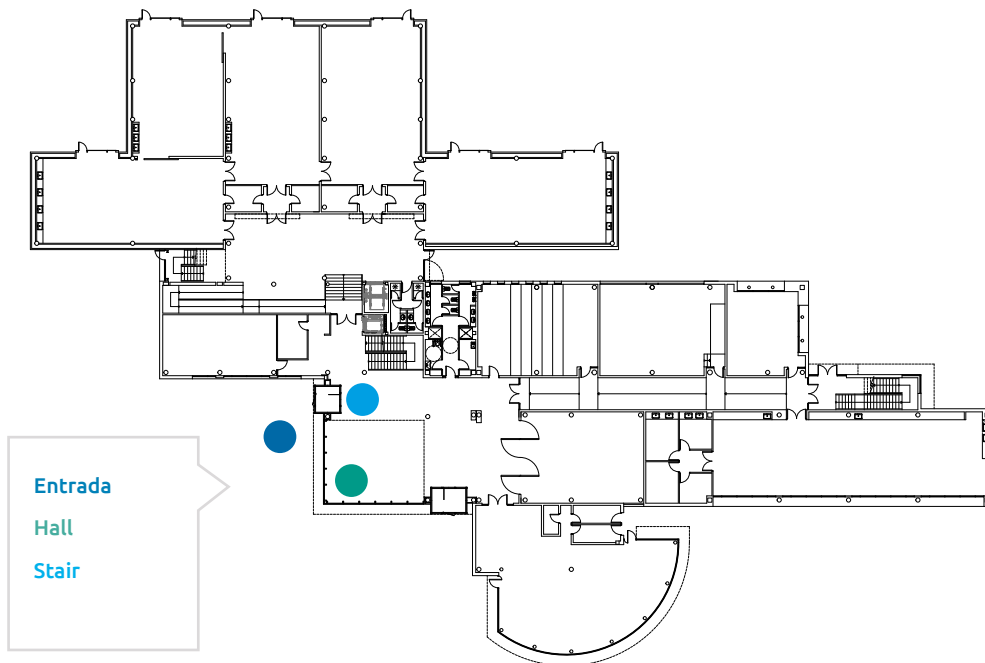
Ed. ViceRectorado. Ground floor



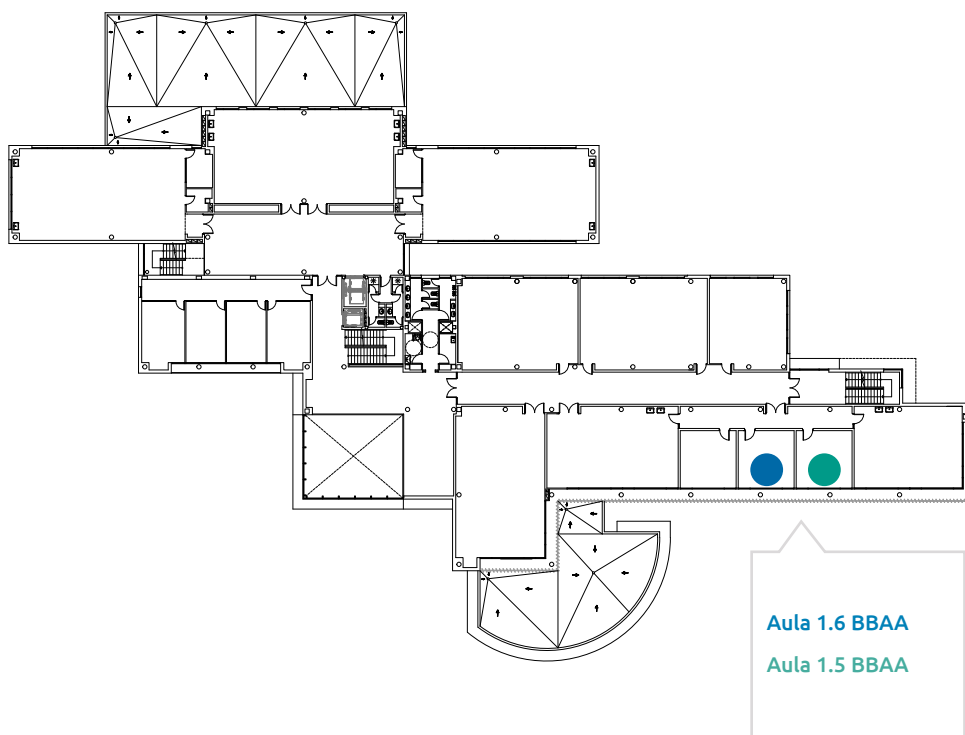
Ed. ViceRectorado 1st Floor



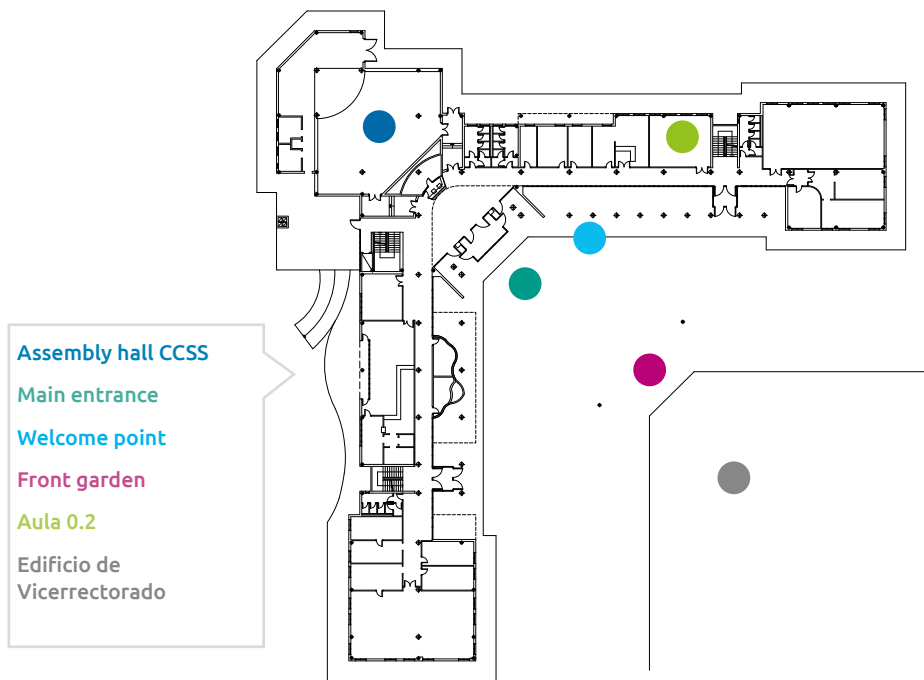
BBAA Blg. Ground floor



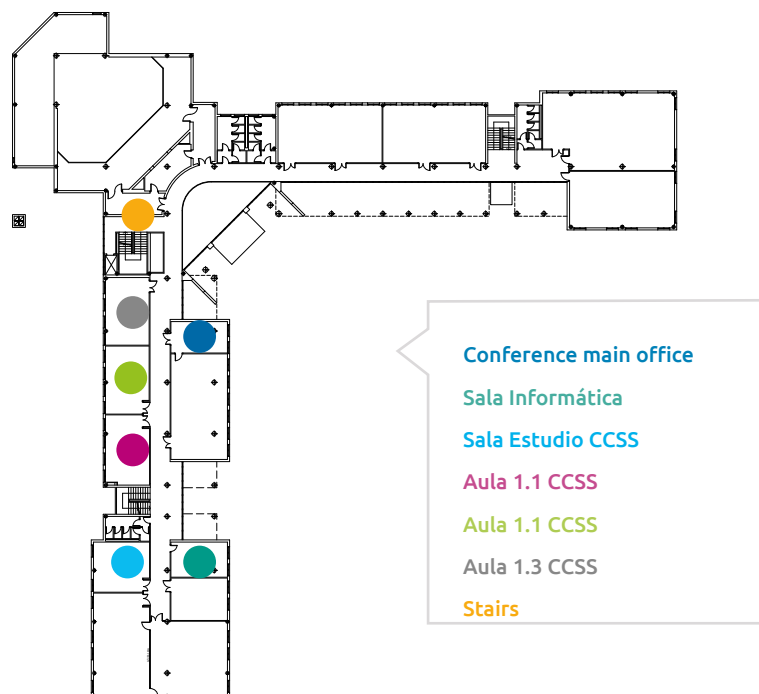
BBAA Blg. 1st Floor

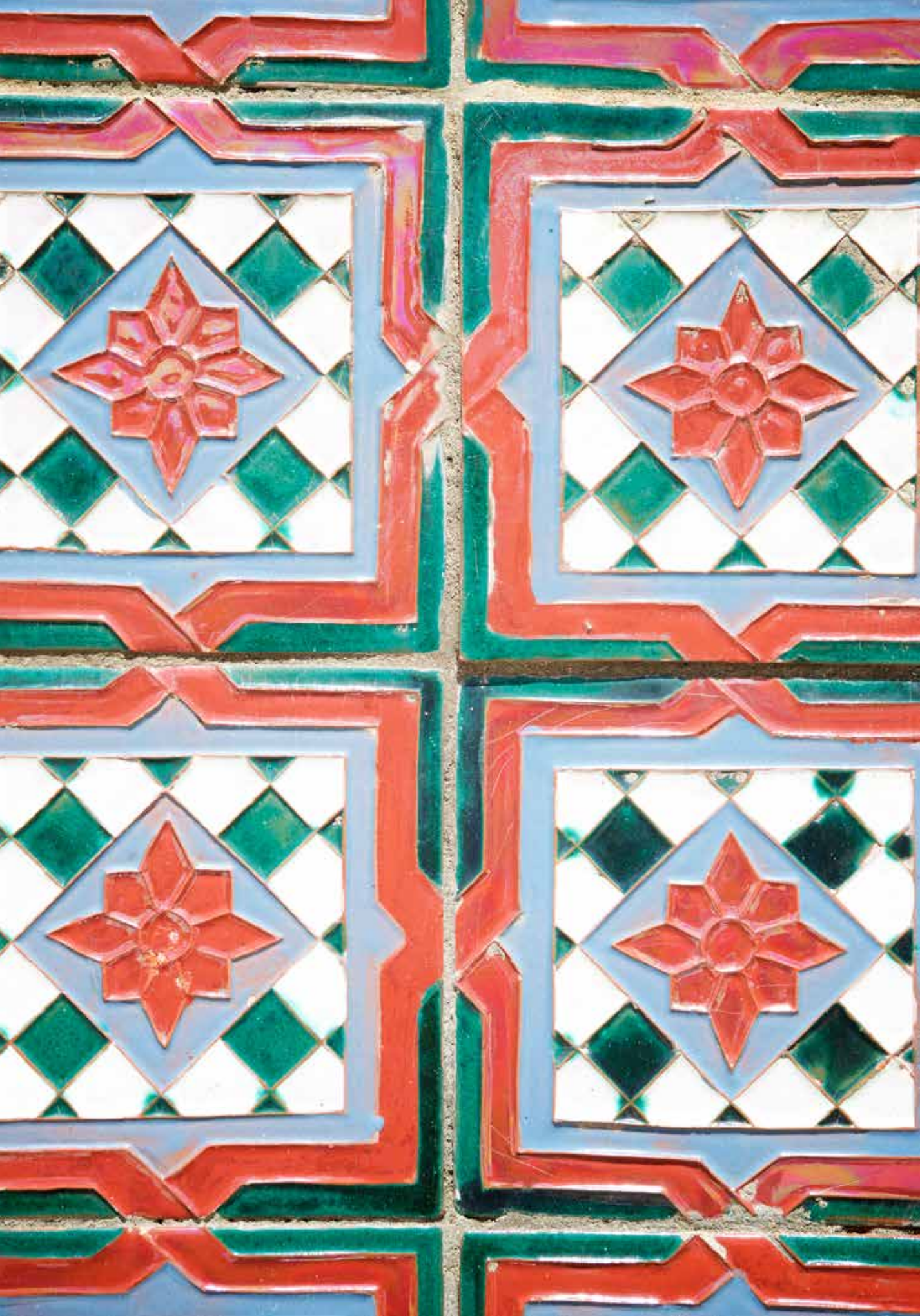


CCSS Blg. Ground floor



CCSS Blg. 1st Floor





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